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2016 ANNUAL REPORT

the best things

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DIFFERENT



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2016 ANNUAL REPORT



Wladimir Klitschko

founder of the Klitschko Foundation

Vitali and I had a glorious shared dream from childhood – to become world famous boxers. We fought for it and one day both of us felt what it was like to be the champion. However, life is so multifaceted, that no one can limit themselves to only one achievement. Our first great victories have helped us to realize that there is nothing more important than support. The support of our families, coaches, fans and everyone else who believed in us and saw us as future champions.

We knew that we can show our gratitude only by sharing this same faith and support that we once received with others. Many leaders in Ukraine have motivation and aspiration, not only to make changes, but to be the change. They want to move forward, but they often don't know how. With our team we review every year the direction of development and think about which fields of social changes give us the opportunity to have the greatest impact. One thing in our strategy is unalterable. We teach young people to be leaders for the future, we give them inspiration to believe in the impossible, and the strength to succeed.



Alina Nosenko

director of the Klitschko Foundation

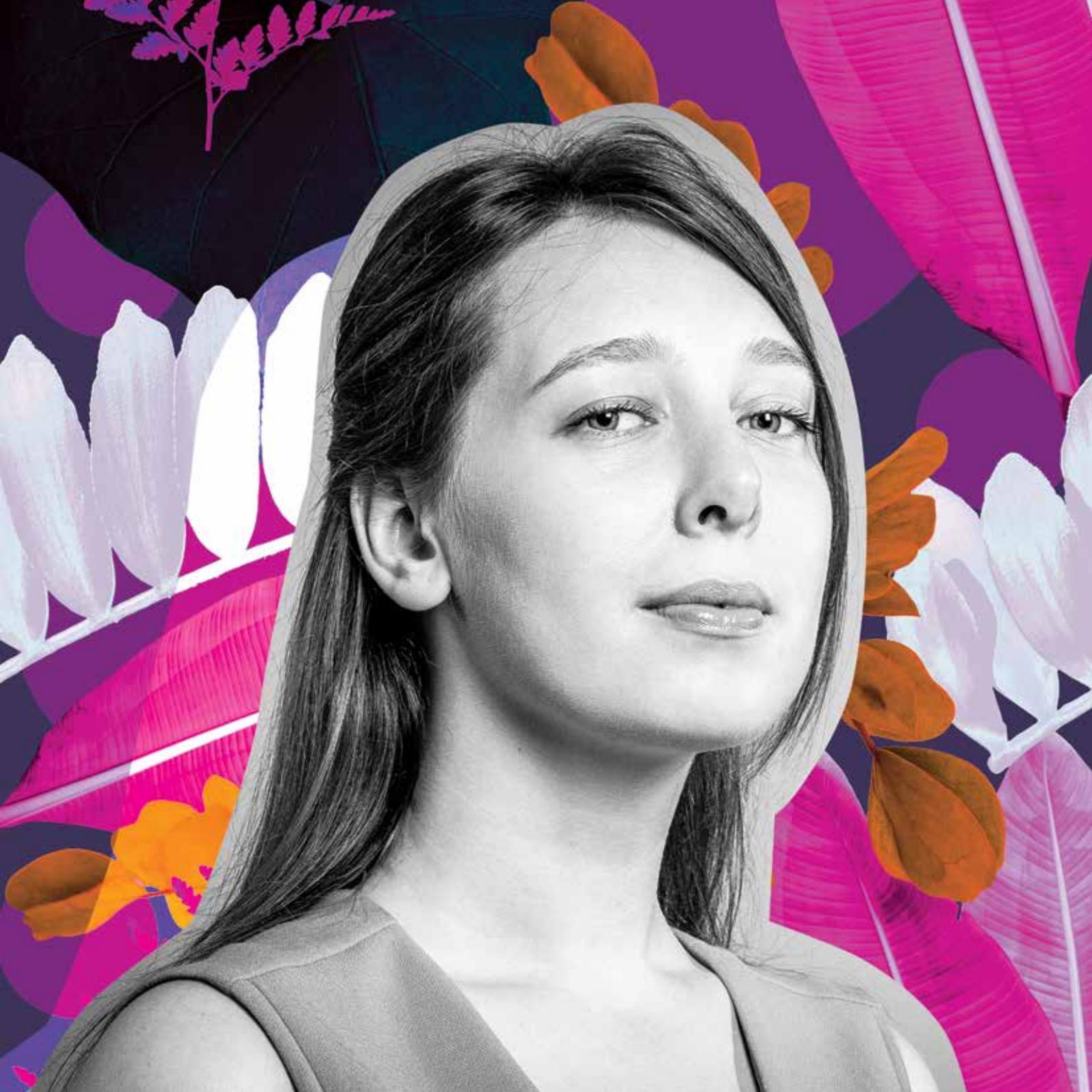
Being educated has become fashionable. It is already not enough just to win an Olympiad or to know a foreign language. Studying is not limited to school or university. One's value is determined by the whole of what you have managed to accomplish, and by how many people believed in one's ideas. Those, who can identify problems, find solutions for them and organize other people – become leaders.

Such an evident trend in big cosmopolitan centers, is however, not always accessible for schoolkids and youth in the regions far from the big cities. Ambitious people take their future in their own hands and find opportunities to migrate to cities. Others, by inertia, continue to follow the old paths which were prepared for them by previous generations.

Another global trend is urbanization. Every day 200,000 people move from villages to cities. This number grows every year. The pace is overwhelming, and, unfortunately, it does not contribute to sustainable development. If there are no local leaders in rural areas who can organize population from the within, such community would need to find motivation for changes from the outside. We understood that we can become the agents of changes in the regions and we choose education, sport and community development as directions of our work.

Our projects are created in order to find active citizens in small towns and villages, to give them knowledge and effective tools, to start the process of positive changes in their community from the grassroots. It is easier to act when you know that your problem is not unique, and that a solution for it can be found jointly with other people. In fourteen years we have created a whole network of such people – from teenagers to adults. Connections between activists promotes the exchange of knowledge in a peer-to-peer format, and also becomes an additional source of motivation. We believe that we can achieve sustainable development in Ukrainian community in this way.







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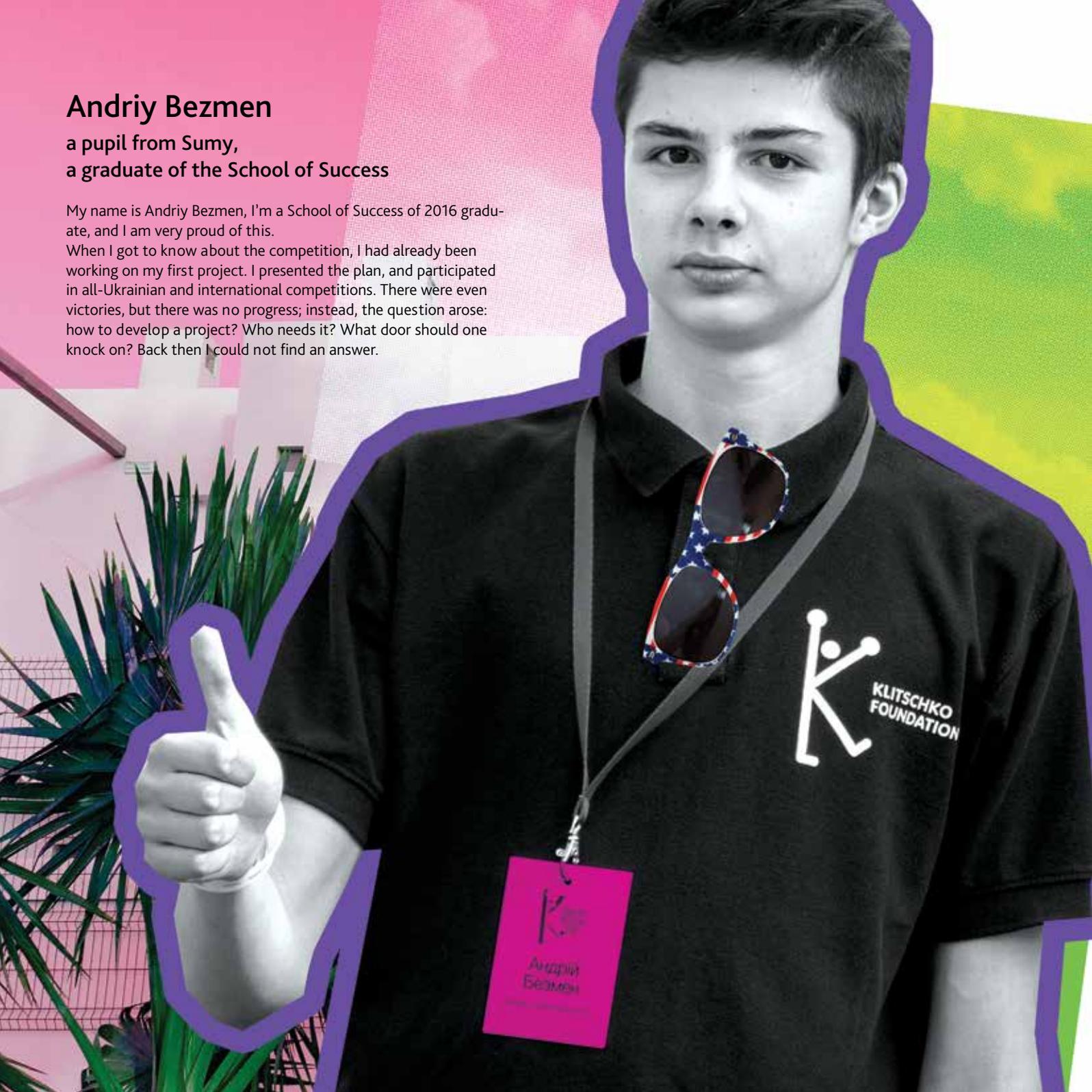
EDUCATION

Andriy Bezmen

a pupil from Sumy,
a graduate of the School of Success

My name is Andriy Bezmen, I'm a School of Success of 2016 graduate, and I am very proud of this.

When I got to know about the competition, I had already been working on my first project. I presented the plan, and participated in all-Ukrainian and international competitions. There were even victories, but there was no progress; instead, the question arose: how to develop a project? Who needs it? What door should one knock on? Back then I could not find an answer.



Fortunately, I saw an ad that was a call for participants in the School of Success. I found the information and realized that I needed to try this project. While I was participating in another competition in Romania, a letter came from the Fund. I had passed the second round! I was waiting for an interview and worried too much. When the lists of finalists were published, I did not find myself there. Of course, I was disappointed. But then someone decided not to participate, and I took his place!

Questionnaires must be submitted deliberately. One cannot chase the number of projects, because you one might take the place from the person who needs it. Set priorities for yourself and then make decisions.

For each participant, the "School of Success" is different, because people have different perceptions. We arrived from various cities and villages, each with our own intellectual and cultural luggage, but everyone finds answers to their questions, support, and the motivation to work and a belief that everything is possible.

You can not associate the "School of Success" with a "camp." These words are antonyms. We did not go to discos during evenings. There was no time for entertainment; and we would not have had enough strength for it! Every day we were studying - went on tours to the companies, in the evening the lecturers came to us. The organizers were joking that they were afraid that the school would not suddenly turn into a military unit. It did not happen, although we also visited a military unit. This also gave us results. With such a rhythm, you begin to appreciate the sleep and morning exercises. It prepares you for real life.

The project helped me to become independent. Here is my advice to future participants: let your parents relax. Just ten days! You should be able to tell them something afterward, in the meantime work hard! And

the main thing - listen. Forget about smartphones. The "School of Success" will not happen again for you. Focus on your thoughts and your strategic plans.

Immediately after the project I entered one of America's most prestigious schools with the most complex high school program in the world. My participation in the School of Success helped me to adapt more quickly. I was able to find a common language with people from other countries, other nationalities, other cultures. After all, in the School of Success, the participants were from different areas. I, for example, am from Sumy and lived in the same room with Ivan from Radekhiv. We are different, but this is our value.

In the American school, we, with a group of like-minded people, conducted the Science Camp. The School of Success has taught me to share knowledge and experience. I want to believe that as many people as possible would hear me. Of course, people are always ready to help, but you learn to make decisions yourself. I learned to use my time efficiently. When my American classmates suffered from constant lack of sleep, I freely worked in a rhythm that had become familiar to me after the School of Success.

During the project, I found out what an accelerator was and successfully entered in one of them. Now with the team, we are finishing the project which I presented at the School of Success, and soon it will enter the market. During School of Success, I learned to present both myself and my project. I learned how to create demand for a product and promote it on the market. People do not know what they want unless you show it to them. They do not see a problem until you prove it. Thanks to these skills, now, with my team, I'm starting a new project in collaboration with Amazon.

We only had ten days to find our life's direction, find new friends and, of course, start fighting for our dreams. Everyone believed in us - the mentors, the Foundation's team, the Klitschko brothers. In 10 days we became closer to changing our city, country, or even the world.

I found about the project from my friends in 2013. They were participants in previous years. I applied at the time, but was involved in other projects. So I could not participate that time, which I regretted. They say that everything that happens to us is for the better! I was not idle, and after two years I applied again to join the School of Success. First of all, I wanted to try something new, to get a unique experience, and to get acquainted with active, motivated peers.

It was the participants of the School of Success who then became my closest friends. By the way, we still maintain our friendship, share our plans and projects. We often come to visit each other.

It warms your heart when you realize that there is this all-Ukrainian web, which connects the hearts of hundreds of teens. Distance does not stand in the way of a real friendship.

We motivate each other to act, change and evolve!

More and more often, I recall the incredible ten days that the "School of Success" gave me. We had everything: a pleasant atmosphere, jokes that only our generation understands. It was an unbelievable experience with many real challenges. At first, it was difficult to get used to the crazy non-stop tempo. But as time passed, we are truly thankful for the strength of will and endurance that we developed during School of Success.

The project helped me to overcome my fear of the public. Before that, I was terrified to speak to a broad audience. I was embarrassed and nervous. Undoubtedly, this transmitted to the people who listened to me. Now I have become more confident. Take it from me, you need to learn how to give public speeches, so people listen and hear you!

The hardest thing I did, in my opinion, was to create a project concept. I accomplished this task for the first time in my entire life. When you set out all the stages and do not take into account something - you are exposed to many risks. It is difficult to realize that Napoleonic plans may not withstand the pressure of the actual environment. But

sometimes you just have to give in to emotions and take a chance. I succeeded! I gathered the team and together we created a 'Quest for useful things' - the tasks that the teens had to carry out in their cities. They organized photo exhibitions, a book fair, or small projects. They had to record video reports about it and distribute it on social networks.

So together we proved that everyone could change the world. If there is a desire - there will be both people and means.

People create the atmosphere. It's hard to say how many times during the past year I repeated this phrase. The participants of the School of Success became for me the most beloved and closest people I know. Intense phone conversations and even more evocative meetings, postcards, and gifts from all corners of Ukraine, shared dreams, are realized in the projects.

I am full of gratitude. I often recall those who created this fairy tale for us. These people were not acquainted with us before, but after spending their own time and effort they did everything to make this summer a portal to our new life. All lectures, pieces of training, workshops that took place at the School of Success are great projects organized by the Foundation's team. Every day they gave us the inspiration and motivation to move on and not give up. They are always ready to support and advise.

After my acquaintance with the Foundation, my life became much more vibrant. I am planning new projects, competitions, Olympiads. This year I defended my scientific work at the Academy of Sciences of Ukraine. I began to do more volunteering. On the last day of the project, Alina Nosenko said that we need to volunteer for 30 hours each year, but I did this much only in May. Then it seemed a lot, and now I changed my mind.

The more you do good to people, the more power you feel to change the world!

Nadia Kasyanchuk

a pupil from the city of Ternopil,
a School of Success graduate



Yegor Horoshchuk

4th-year student of the Faculty of Advertising and Public Relations in NTUU KPI, trainee 3.0

My name is Egor, and I'm 21 years old. I am now graduating from the University and doing an internship at Rabota.ua in the marketing and SMM department. My story could not have been possible if last year I had not become a member of the project "Internship 3.0" from the Klitschko Foundation.

During the third year of studies, we need to get some professional training. I dreamed of doing an internship with a serious company. I saw the announcement for the recruitment of trainees for the Foundation 3 hours before the deadline. I had passed my exams that time and was searching for what to do next. After university, it's hard to get a job without the necessary practical skills. I realized I needed experience. My chosen profession is a PR, and I was offered practice in this field if I worked with the Foundation. So I thought: "That's what I need!" I knew I would not lose anything, so I took a chance. I was contacted after two days and went to the first interview.

Together with rest of the PR team, we managed the Facebook and VKontakte pages and also prepared content and promoted them. I am convinced that PR is my craft. While practicing, I processed vast

volumes of information on a daily basis to find a golden grain in it and make it exciting material. We teamed up with our ideas and implemented them. I did everything for the first time: writing an article, officially posting on social networks, writing official letters, and making photo reports on events. I tried to do my best.

When you do something, you must always remember why you are doing it. Then you will have motivation until the end.

We loved to talk, to joke. We have found here people close in spirit and ambitions. I felt like part of the dream team. The employees of the Foundation are managed by passion. I saw that Victor, the director of the Sports department, actually takes care of the playgrounds he helped established at schools. He phoned each winner, every school principal. And how many achievements Alina, Director of the Foundation has! She is a real professional. The Klitschko Foundation team embodies childhood dreams, it inspires!





INTERNSHIP 3.0



INTERNSHIP

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Lisa Rudenko

4th-year student at the Kyiv National University
majoring in Innovation Management, trainee 4.0

One feels important when one is motivated, cheerful, working in a team and can follow through to the end. At university, I am regularly involved in such activities. Over time, I realized that it was worth going beyond my usual environment. So I decided to become a trainee for the Klitschko Foundation. Previously, I already filled out a questionnaire for the internship project. At the time I did not succeed, but I was inspired by the Fund's the philosophy. I was fascinated by the number of active and exciting people, and immediately wanted to work with them. It is a stable platform for development through which you can realize your ideas. It was clear that I should try again.

The attitude towards trainees struck me. Here you are given time to try, make mistakes and work on them. I was taught, and I was learning. I was being asked because my own thoughts and development were critical.

Interns were regularly given challenges, and we accepted them. At the same time, you understand what kind of occupation is your ideal, and which ones you would never want to work on in the future. When our manager Natalia instructed me to write an article for the Foundations' website, I was baffled. At first, I tried to gather all of my thoughts and make a good result but never dared to show anyone. Probably I'm a perfectionist. If I try to make something, I must make it well!

I learned to work in an open space. Here you have a task and in parallel you should listen to everything that happens in the office: information sometimes changes faster than you have time to comprehend the old news. Though at first, it turned out to be quite tricky, since I was used to working with my headphones on.

The Foundation taught me to take the initiative; I became more open and sociable. Finally, I realized that I am worthy of the best and have to take advantage of the opportunities offered by Ukrainian companies. Now I work at the Ukrainian office of Microsoft.

I also realized that our future is with social projects. They are those levers of influence on society that can change it. In the future, I will combine business with charity.

Here people are gathered with the slogan "Fight for your dream!". The Foundation provides us an opportunity to find oneself, to try in new activities. The philosophy of cooperation, mutual understanding, and support prevail. For me, the Foundation has become a platform for personal development. I will be happy to volunteer to help you implement new projects!



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SCIENCE AND INNOVATIONS

Maryna Korshevnyuk

Falling Walls Lab Kyiv winner,
and participant of Falling Walls in Berlin



I recently received a bachelor's degree in biotechnology. While I was actively seeking a masters program in this area abroad, I got an internship in a large Ukrainian company. I would never have such goals if I did not win the Falling Walls Lab Kyiv project in 2016, where I presented my scientific research on edible vaccines. Subsequently, I met with leading scholars from his field. How did this all begin?

I had a dream to create a high-quality and efficient technology for the production of medicines, including vaccines, which would greatly simplify the process of creation and make it cheaper than standard methods using current technology.

This dream came true when, along with my supervisor, we understood how to modify some edible species of plants to make them suitable for consumption with medicine.

In early June, I found the announcement of a scientific conference organized by the Klitschko Foundation. Such international scientific activities are rarely conducted in Ukraine, so I turned to my supervisor for advice and decided to apply.

Participation in the project Falling Walls Lab Kyiv became a challenge for me since it was my first public performance. I was anxious. The hardest thing for me was to calm down, but my voice was still trembling. My knees shook before and after the performance, and I barely remember the presentation. I stood on the stage, and the gaze of thousands of viewers in front of me and online were directed right at me.

I realized that I was presenting the result of the whole team's work, so the team's evaluation was twice as critical to me. I watched with enthusiasm the performances of other participants. People who are burning with what they are engaged in cannot but inspire!

It was essential for me to feel the support of the project managers - they advised me about the presentation, told me what to emphasize in the speech, how to present myself correctly. I listened and successfully presented the project.

did not expect to win at all. Only the support of my friends allowed me to believe that I would get a chance to present our work at a conference in Berlin. When they announced that I had won first place, I could not talk. I did not prepare a single speech. Those emotions in the interviews I gave with journalists were heartfelt!

After Falling Walls Lab Kyiv, people have started to talk about edible vaccines here in Ukraine. I realized that a scientist should be a PR expert as well as a researcher. A discovery will never be heard about unless it's being written about.

In order to go to Berlin and take about this project of the world, I had to give up my chances of getting a diploma with honors. But I have never regretted it. When I set the project above my personal ambitions, I made the right decision!

The greatest value for me at a conference in Berlin were new acquaintances. The next day after the speech we exchanged contacts with representatives of large companies from the biopharmaceutical field. Since returning home, I feel full of enthusiasm to work on this project in the future, as well as enthusiasm about spreading scientific ideas among a wider range of people. Of course, I will motivate others to participate in future Falling Walls Lab Kyiv conferences.

The Falling Walls in Berlin is a conference that sets the tone for human civilization for the next year, highlights critical scientific advances and breakthroughs in the natural and human sciences. It gathers the best minds of humanity in the same room. Literally. To visit it is already a great success. And I was lucky to perform on it. But I have not immediately understood what was awaiting me.

I was too busy with the current issues of Titanovo and preparation of my speech. For the first time, I realized the scale, when I understood that the entire central square of Berlin was reserved for the conference, and at the evening opening, Mr. Steinmeier took the floor. I wrote these off as just politics, and still ignored the list of speakers on the main stage. When the day finally came I realized that a speaker was none other than Neil Gershenfeld, founder of the Center for Bits and Atoms Laboratory at the Massachusetts University of Technology, the leader of the FabLab movement and the man who is creating Star Trek replicator technology.

There were people who I admire and whom articles I regularly read. I managed to approach them and asked questions that interested me. There were also people who made human genome sequencing a reality, journalists who use public information to recreate military events, and scientists who have recorded gravitational waves in a recent experiment.

Participation in Falling Walls Venture Berlin made it possible for me to get acquainted with Volodymyr Klitschko. He introduced my performance at the competition. Everyone remembered me as "a participant whom Klitschko announced." In a personal communication, it turned out that Wladimir is on the board of directors of one of the

companies engaged in developments in the field of biotechnology for sports. It is very close to what I am working on.

This new experience is the competition of scientific startups on which I represented Titanovo. Almost all the submitted projects were supported by the best and most influential universities involved in fundamental research, with entire families of patents and funded by strategic investors.

The European idea of startups differs significantly from the American one. Here they look to the social component, not the financial one, and the results of this competition of young scientists is a confirmation of some kind.

The girl who proposed a technology for packaging used coffee won in the contest of young scientists. And in the competition for corporations, the team who achieved the development of entirely synthetic vaccines won. These vaccines are cheap and do not need to be cooled during transportation.

Investments remain a problematic issue. Capitalists here only want to play in hard science and strategic investments. We do not fall into this category yet. And, unfortunately, there is no scientific resource in Ukraine to found such companies.

I realized how important it is to work on one's speech and presentation skills. Every promising scientist should not only do brilliant research but also makes its presentation simple and, of course, fun and beautiful. This must be learned.

Alexander Savsunenko

Winner of Falling Walls Venture Kyiv 2016
and Falling Walls Venture Berlin 2016



**FALLING
WALLS**



COMMUNITIES

Every school and every schoolyard needs to have a playground. We discovered this formula for ourselves, which helps us to unite communities in cities and villages. A person who lives in an apartment building in the big city usually cannot name a person who lives on the other side of their apartment's wall. The only place, where people can meet their neighbors is at a playground, where their children play. If for children this process is natural, making acquaintances is easy, then for adults this place becomes an external incentive, which pushes them to open up to another person and also to become a role-model for children and youth.

Small towns and villages have their own philosophy. Development of the communities requires a local leader. If there is no leader within the community, the changes are possible only when a driving force appears from the outside and unites people. However, local communities have an advantage. Residents are often familiar with each other, therefore it is easier to get them involved in a common cause.

Все починається з боротьби. За майданчик змагається не лише школа, на території якої його встановлюють. За умовами конкурсу, школу можуть підтримувати усі мешканці міста чи села, а майданчик стає власністю місцевої громади. Такий конкурс — це вже сама по собі гра, де місцева громада — це команда, а зусилля кожного ведуть її до перемоги. Спорт єднає суспільство. Наше ж завдання — відшукати найактивніших, хто візьме на себе відповідальність і зможе цю команду зібрати.

The schools which have told their story in the best possible way and have proven that the new infrastructure is really needed in their town, they are the schools that win. And the main thing – is that they are ready to get organized and to act. For the winners, we arrange a great holiday with competitions and presents, where we teach them how to do sports on the playground and which kind of exercises the children can do. In small towns there is rarely any new special places for recreation, and the opening of the playground is a holiday which is attended by the whole family. It's important for parents to spend more time with their children. It unites families and, in turn, makes society stronger.

In our school we had a playground earlier, but it was old and neglected. When I was in the School of Success, I got to know about the opportunity to win a playground from the Klitschko Foundation. A lot has changed after the victory. Now children meet after lessons here. People are here round-the-clock in the summer. We often play table-tennis during phys-ed. The most memorable thing is how we gathered together people from the whole town. Getting so many points was not easy, because schools from all over Ukraine were competing. But the contest did not finish with the victory. In the next stage we gathered again and improved the playground ourselves.

Orel Vladyslav, student (Izium, Kharkivska oblast)

We really felt our lack of a playground. When we found out about the contest, we organized a team on the internet from among our acquaintances, and we constantly distributed information among themselves. When we were filling out our contest application, we noted that the playground was needed not only for children, but for the whole community. Now there is always someone there, and not only pupils. The playground belongs to everybody and is open to everybody. Village residents have began to engage more in physical activities. While their children are on the playground, adults are always playing tennis.

Sas Olena, social activist. (Kolonschchyna, Kyivska oblast)

We really liked the opening, it was held in a friendly and active atmosphere. Children enjoyed communicating with the foundation staff. We are from rural areas, and not all children have ever seen such an event at all. They were impressed by this show. The project, the preparation and participation in the competition united our school team, for this we are very grateful.

Nehoda Olha, teacher (Adzhamka, Kirovohradska oblast)



CALL YOUR FRIENDS – LET'S PLAY TOGETHER!



SUCCESS PACKAGE

A "Success Package" is a huge box with footballs, basketballs, and volleyballs, as well as stopwatches, jump ropes and even chess sets, which go out to small towns and villages. However, as the winners of the project know – the value of the package cannot be measured by the amount of equipment. Why is this contest so popular among children? Sports equipment in schools and clubs quickly gets worn out and needs regular renewal, which does not happen at the expense of the state, nor is it a particularly popular cause among the public. If we want children to be engaged in sports, we have to be sure that anyone who wants to play football has a ball, anyone who wants to become a champion – has a place in their city or village where they can perfect their skills.

It is not even about equipment. Children need to have choices so that they could realize the freedom to build their own future. We believe that there should be no person who is not able to love sport. The main thing is to see a diversity of opportunities early and decide which sport is closest to your heart. One way or another, preferences are formed by the external environment. Ideally it should stimulate a child's comprehensive development: physical, mental and spiritual. The earlier children learn about sports opportunities for themselves, the more likely they will regularly engage in active leisure, or even that some of them will want become professional sport players.

We really wanted to win the Success Package, because we realized that our children need to go in for sports. The development of children was a top priority. After winning, our students united in new sports teams – in football, basketball, and volleyball. Now there are always sports competitions at our school. Taking part in your project gathered our community together. It showed our kids to how organized they can be, and more important – how to achieve something by themselves, because they made a lot of efforts to win this package.

Kudriavtseva Liubov (Shepetivka, Khmelnytska oblast)

We took part in the "Success Package" contest because we wanted to improve the equipment at our gym. We have a great hall, but it needs constant maintenance, so it was a great bonus to receive the Caparol paint in addition to the sports equipment. Thanks to the victory, we have improved the work of our football and basketball programs. For example, our football players took first place in the district last year and represented our district in the region, where they ranked 4th.

Likhatska Alla, Headmaster (Snihurivka, Mykolaivska oblast)

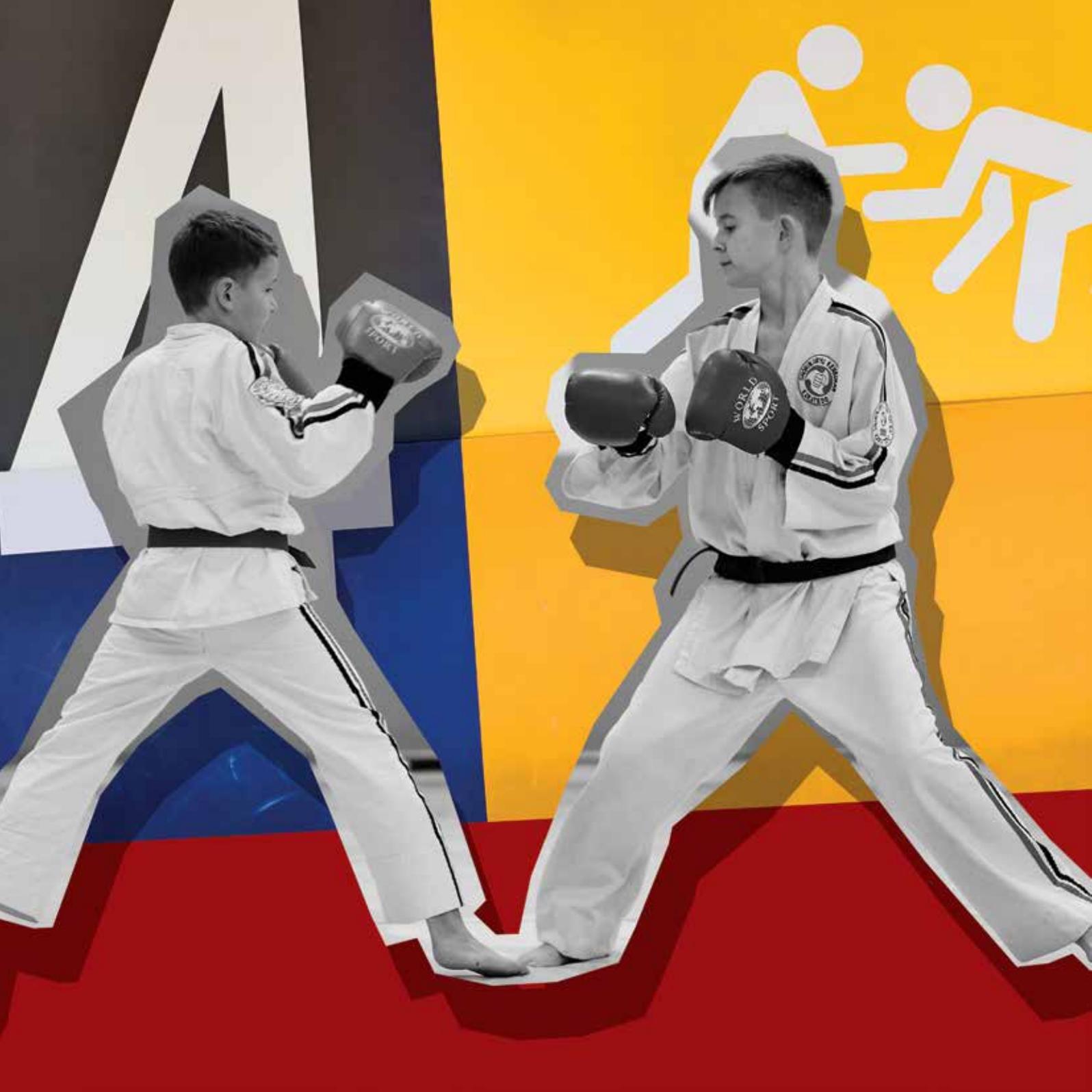
In 2008 our school won a sports playground, so now I often review the website of the Klitschko Foundation. As soon as I saw the opportunity to participate in the Success Package contest, I realized that we needed to try. The provided equipment has brought not only material value, but also gave a new incentive for children to work and be active. Now, I understand that the collection of documents and the dissemination of information among parents and children were not for nothing. We were waiting for a "Success Package", we got it, and we won.

Stepkov Viktor, (Borodianka, Kyivska oblast)

What I like about the "Success Package", is that anyone can take part in helping his community. The contest helped us to unite, because when we were given paint, we did not hire anyone, we gathered ourselves and began to paint our gym. When you do it by yourself, and invest your time and soul, you begin to appreciate it even more. Anyone who wants to do sports will find an opportunity here, regardless of circumstances. And for our pupils the "Success Package" has become an additional motivation.

Savitskyi Vladyslav (Zhytomyr)





**SPORT OF GREAT
ACHIEVEMENTS**

Daria Novoselia

16 years,
artistic gymnastics,
Cherkasy city

I have been engaged in artistic gymnastics for 9 years. One day my friends showed me the gymnastics hall. I thought I would come for one training, but it turned out that I became a Master of Sports. I like artistic gymnastics, it allows me to express myself. There are rules here, but you always have to be an individuality at the competition. When I look at the gymnasts who stand for our country, it is breathtaking, I root for them. It is so graceful. I dream that one day I will represent Ukraine at the Olympic Games myself.

When I was at the competition, it was in Hungary, I remember how happy I was, when I stood on the pedestal for one kind. Of course, I ran to my coach, and it was unforgettable. Without support of the trainer it would be difficult, not only physically, but also morally. You are intercepted by the feeling of joy, you no longer remember how something was painful. You are happy that you performed, and you feel good.

This is an individual sport, but without a team you can get nowhere. You will not achieve a great goal if you work alone. Now I have small groups, sometimes I help the coach. He will always help you to understand some things. This is very encouraging. I want to open my own school and teach future champion gymnasts.

I would like to wish young athletes an inspiration, to believe in themselves, never give up, to work until the last minute of training, to leave room the last, then there will be a result. Sport develops not only the body, but also the character, makes you stronger. Man needs to dream, go to the end, you need to be strong and never give up.

Iryna Nadiuk

coach at the Regional Children
and Youth Sports School in
Cherkasy city

Athletes from different kinds of sport began to grow up with us, but there were very poor conditions. We tried to change something together with our parents, but that was a big expense. We started looking for support.

One day, Vitali Klitschko came to us to Cherkasy city, and from him we learned about the project "Start to Success". We submitted an application from our public organization. Representatives of the foundation arrived to us, talked with coaches, athletes, and administration. We were not the only participants, then there was a contest. It has been almost a year. We were waiting, hoping, believing, and then someone from the Foundation called me and told: "Check your email". Then, they come to us with repair work.

The reaction of children was, of course, positive. We were all trembling a lot, and we were waiting for it, and, of course, all of us were delighted, it was a real celebration. Repair work lasted more than one day. It is natural, the school is over 50 years old. We never had major overhaul carried out. What parents could do on their own, they did. But this, of course, is a nothing compared to what was to be done. During the work, there were new problems, of course, the time was delayed, additional financing was required. However, we, the trainers, together with the staff of the Foundation, cooperated, helped one other, and in such a way we had one big team.

In my opinion, first of all, what the State needs to spend money on, is culture, sports and education. After all, the future stand for it. If we invest in children, there will be a healthy nation, they will engage in sports, and grow up as a purposeful generation. This is our future.







Olena Kravchenko

coach at the Regional Children and Youth Sports School in Cherkasy city

I have been in this hall since 1984, when I came as a little girl to the gymnastics department. I know how this room looked like even 20 years ago. Of course, when we won this project, we were incredibly embarrassed that at last our only gym, which brought up the European champions, world champions and the participant of the Olympic Games, will become modern.

Parents bring children from little up. Since the kindergarten they are accustomed to engage in sports. It is easier to find methods to motivate them to come back to working out again. We walk to the river, we swim, have lessons there. So, children understand that they are needed here. They already have more friends at the gym than at school or in the yard.

In the general education school, children who are purposefully engaged, struggle more. They are not always understood by classmates and teachers. It is harder for them to make friends, because they spend a lot of time at workouts. Our pupils really are friends in the team. They create a sports family with common interests.

Each child has his own character, each with its own approach. Someone will hear you in a whisper, and with the rest should sit, talk, figure out what to do in order to help them make an achievement in sport. You need to learn to overcome laziness. Our children are engaged every day. They know that after school they only have half an hour to leave a schoolbag, to dress up and run for training.

In our work there should be a mutual understanding between parents, pupils and the coach. This is a triangle. And if it is really closed, and all of three points find a common language - this is already a success and there will surely be a result. If the athlete had failed a performance or got an injury, he needs support. Instead of: "You have not been training enough, so it happened" to find out what the real reason was.

The coach is a role model for our pupils, so we have to be a role models in everything – honesty, attitude to work, labor. We try to take all their free time during the holidays, organize training sessions, health meetings, go with them to the countryside, to the sea. We spend a lot of time with pupils. Being a coach means that you spend 24 hours at classes or in your thoughts, working with children.



**INTERNATIONAL
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BOXING

TSCHK PRIZ

TOITEN



Asseme Nuali

Finnish boxer, winner of the Klitschko Tournament 2016

During my childhood, for a long time, I could not decide on what kind of sport I would like to do and if I wanted to do it at all. I was interested in football and basketball. The words of my father were decisive. It was he who inspired me to do boxing and eventually make it my career. After a few training courses, I was convinced - boxing is my fate. I remember my first battle, which I was looking forward to. Now my boxing career has lasted for eight years.

In sports, the most important thing is to control your emotions and get yourself together in time, -to stay calm and balanced. You need to be aggressive and quickly calm down during the battle to weigh the next steps. When you box, you teach yourself to adhere to strict discipline. Before fighting I always stick with to proper nutrition for athletes and my trainer Yarkko manages and controls the training schedule. You learn to plan time and easily combine schooling with workouts and time with friends. Without a sport, I would be a completely different person. I am also convinced I must get an education - this is important for self-realization.

When the winners of the Klitschko Brothers Prize Tournament were announced, I was anxious. But when they called out my name I was so happy and full of emotions that I could not say a word. I just knew that this was sincere happiness. The motivation and support of my trainer helped me achieve my goals. Now I have set a new goal - to become the world champion. Victory in the tournament gave me the confidence that I can achieve this! I wake up every morning with the thought that today is the day when I will be better than yesterday. Now I have something to strive for!

Jarkko Pitkanen

head coach of the Finnish Boxing Federation

When I decided to start training athletes, this was not my job. Rather, it was a hobby. During the first five years, I taught young athletes and simultaneously trained myself. But already after ten years I am a qualified mentor for boxers.

All boxers have different levels of physical training. Also, they perceive the coach's criticism and advice differently. Therefore, everyone needs their own approach.

The most important thing is to allow young people to enter the boxing ring and try to make them fall in love with this sport. After all, sport without a passion is a waste of time.

When you train athletes, you are exposed to many risks. The boys may be too obsessed. At the same time, they have a lot of brilliance and vitality in their eyes. You believe in them: they are governed by love for the cause they are engaged in. Young boxers need to see a path through their defeats and victories. They must also see a real example which inspires them and to which they can aspire. At times defeats break down fighters. They lose their desire to continue their path in the sport. So, trainers should remind them that the path to the Olympus of sport is a long process, and is impossible without defeats. Every boxer who wants to become a champion must have a thirst for victory.

I remember Asseme's first fight very well. Despite his lack of experience and adequate equipment, I immediately noticed his talent as a boxer. Of course, he, like all athletes, occasionally needs some motivation - but the main thing - he is passionate and loves boxing.



FUNDRAISING



WORLD OF GOOD

We all want to live in a good world, where there is support, happiness and the realization of our most cherished dreams. The most important thing is that we can create the by sowing the seeds of goodness in the hearts and minds of little children.

The Microsoft Ukraine team has found a way to reach out to the next generation. Since the popularity of mobile apps is growing, and a mobile game format allows you to bring ideas to young children in creative ways, they created the game. It was designed and voiced by Ukrainian by professionals, and is a quality product. Everyone can download it for free on your phone or tablet at www.svitdobra.com.ua. "World of good" shows what it means to be socially active and how it can help those who live next to you."

The game has shown a good result with downloads, so Microsoft Ukraine has decided to expand the project and organize a charity offline. The company chose leaders from transparent charitable foundations whose task was to motivate Ukrainian society to take an active part in charity. The Fund "Likarinfund", the International Charitable Foundation "Partnership for Every Child" and the All-Ukrainian Charitable Organization "Down Syndrome" have joined the project together with the Klitschko Foundation for the second time.

For the first time the event was held at the Mystetskyi Arsenal on St. Nicholas Day. Then there was a Christmas Fair, which gave the opportunity to introduce our target audience to the game – the little children who came to the holiday with their relatives. For the second event they also chose a holiday – Valentine's Day.

To attract more attention to the game, they set up festive decorations, where guests made photos with their loved ones. You could also get a souvenir gift in the style of the game "World of Good" in exchange for a donation.

During the February 14 event, we stepped away from raising funds "in the box". The system of instant payments by IBox helped modernize charitable fundraising and make the process transparent for donors. For the project, an interface was specially designed with the ability to transfer money to funds that took part in the organization. How does it work? A philanthropist sees a list of funds on the screen, can find out in detail which problems each of the funds deals with, and then support the one that impresses him the most. Recalculation of the funds was carried out without commission from a bank or the IBox company. Thus, the company declared its social responsibility. The philanthropist, immediately after the receipt of funds, receives a confirmation of the intended use of funds – and a receipt with the banking details of the selected foundation.

With this project, we wanted to show that charity can be simple, understandable and most important – open. We see a great potential in working on the project "World of Good". It allows the philosophy of philanthropy to be spread among the smallest benefactors. And new technologies bring fundraising to a qualitatively new level and make it transparent and accountable.





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THE ACHIEVEMENTS OF THE FOUNDATION

THE COMMUNITY OF THE KLITSCHKO FOUNDATION



years of activity in Ukraine
років діяльності в Україні

An active community of



people throughout
Ukraine



children participated
in the projects of the
foundation

About



volunteers and interns work
with the dation each year



partners are involved

OUR ACHIEVEMENTS

1

8 permanent projects

2

The Ukrainian Forum of Philanthropists noted the foundation as among the leading Ukrainian sports organizations

3

Wladimir Klitschko received the award “Sportsman with a heart”

4

Site of the fund is on the TOP-10 transparent sites of Ukrainian philanthropists



KLITSCHKO FOUNDATION

KLITSCHKO
FOUNDATION

FINANCIAL REPORT

RECOVERY

Total

29 809 811.56

Contributions Falling Walls – 514 500.20
Success Package – 14 382.89
World of good – 92 467.00
Klitschko Tournament – 370 000.00
The School of Success – 21 913 149.17

22 904 499.26

Grants Start to success – 1 714 190.77
The School of Success – 817 690.20
Call your friends – let's play together! – 2 556 553.59

2 531 880.97

Other receipts – 1 816 877.74
(interest on deposit and account)

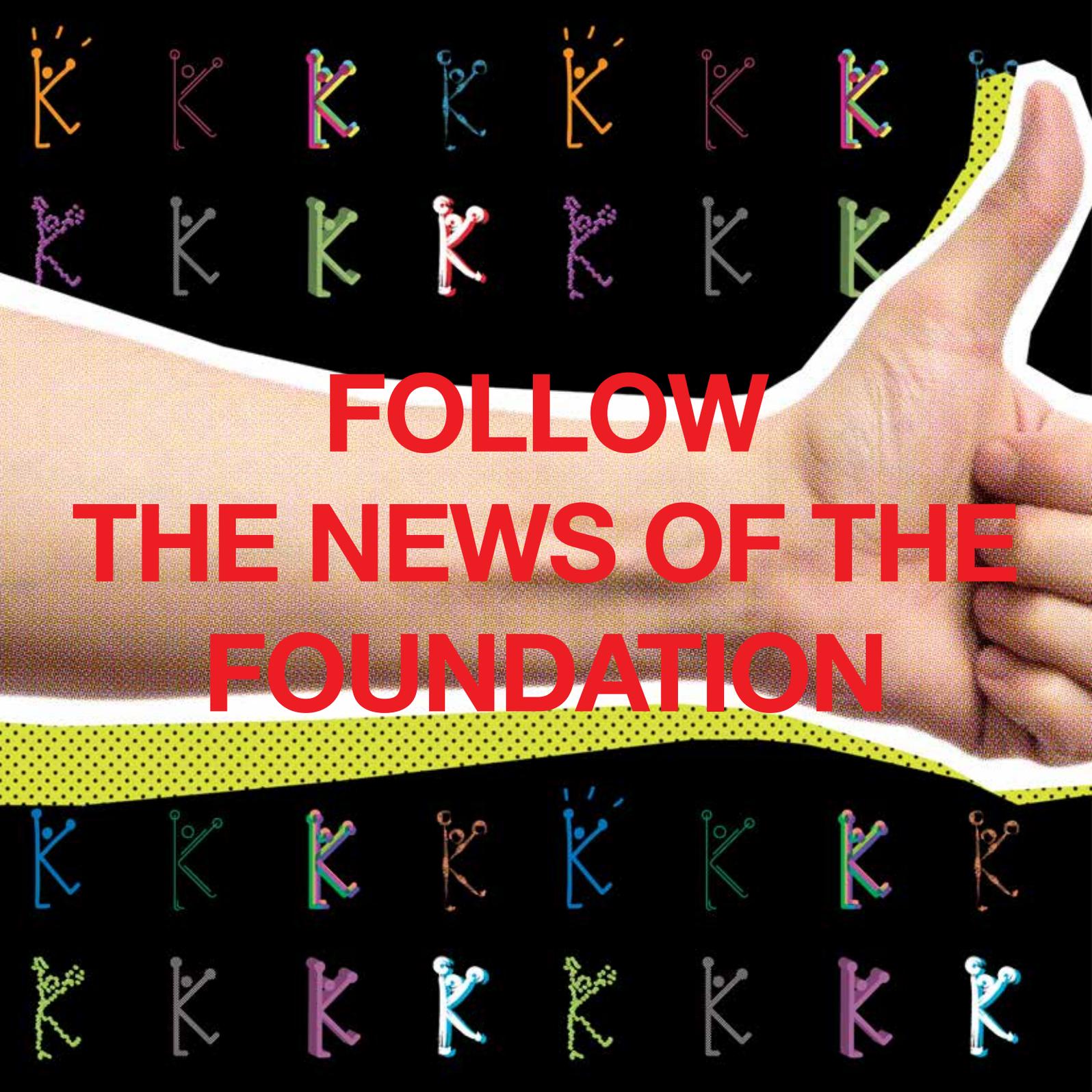
COSTS

12 396 407.36

All projects	10 980 814.54
Start to success	3 775 221.79
Call your friends – let’s play together!	3 334 824.02
The School of Success	1 267 585.49
Klitschko Tournament	997 720.59
Falling Walls	854 528.98
Success Package	616 585.45
Internship	54 009.05
World of good	46 617.17
The team of dreams	12 402.00
Canada Volunteers	1 320.00
Jugend Debattiert	20 000
Managerial expenses	1 415 592.82

ASSETS

Net assets, beginning of the year	6 242 400
Net assets, end of year	27 327 400



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THE NEWS OF THE
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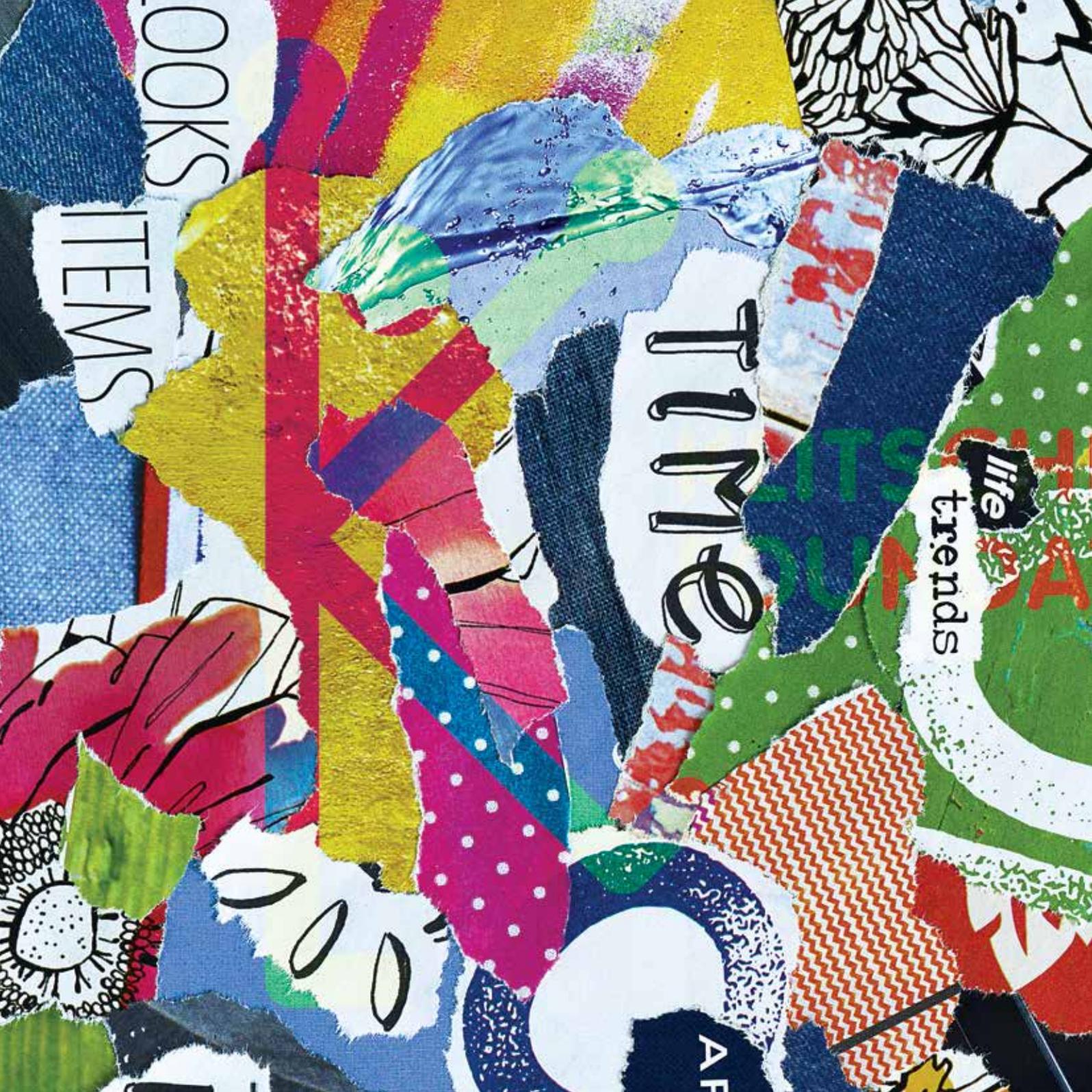
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