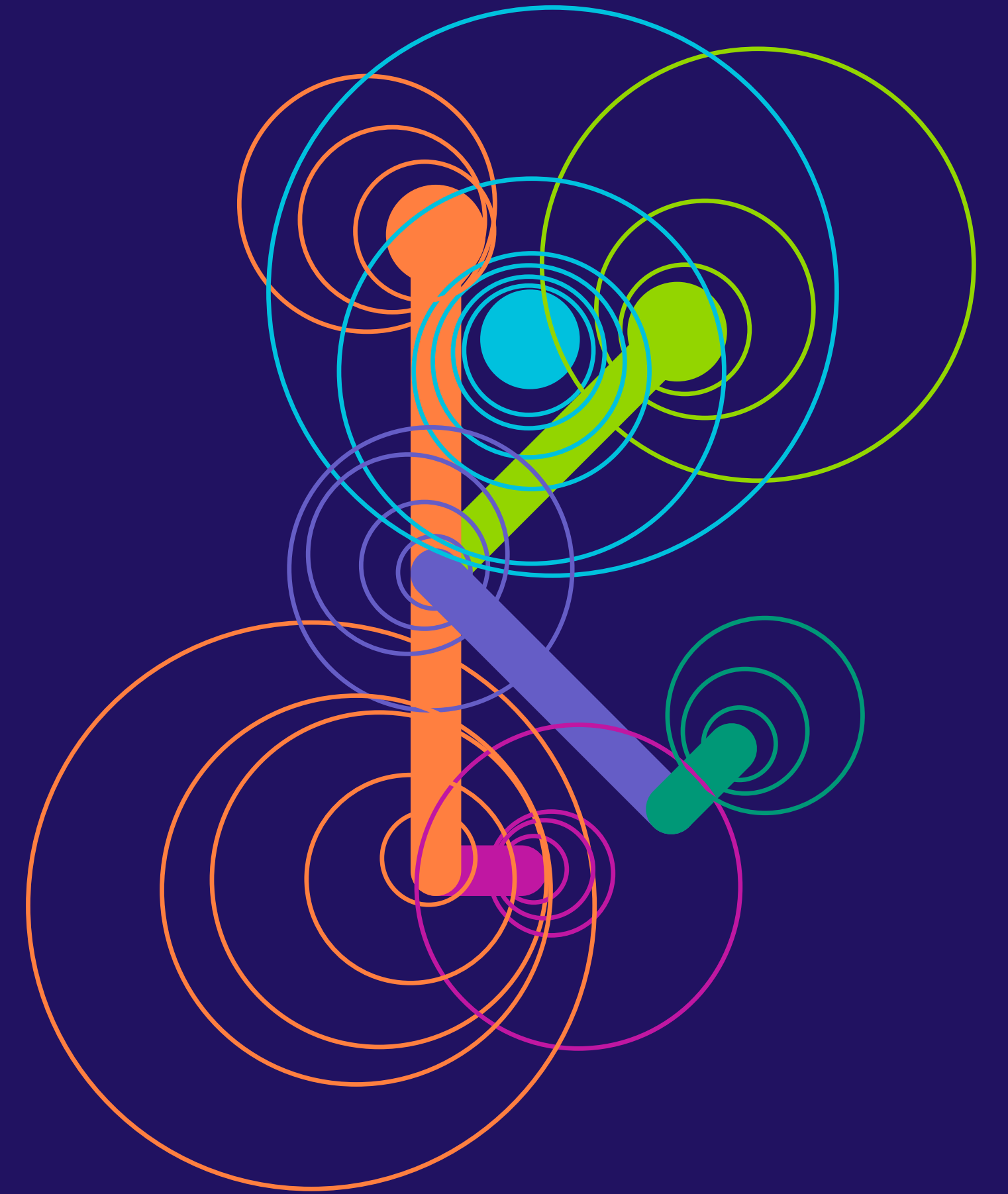


**KLITSCHKO**

FOUNDATION





# ANNUAL REPORT 2020

**KLITSCHKO**  
FOUNDATION

## **ABOUT THE FOUNDATION**

Our Vision and Mission	4
Our Values	5
The Address by Wladimir Klitschko, Founder of the Klitschko Foundation	6
Sustainable Development Goals	7
Areas of Our Activity	8
This Year's Results by Alina Nosenko, Director of the Klitschko Foundation	9
The Klitschko Foundation's Team	10
Our Activities in 2020 in Numbers	15
The Foundation's Events Calendar	16
Changes in 2020 Caused by the COVID-19 Pandemic	18

## **EDUCATION**

School of Success	20
Zero Waste School	24
Ecoacademy	29
Internship	31
Skills Elevator	35
Teenovation	38
ProCharity	41

## **ACTIVE CITIZENSHIP**

Realms of the Future	46
KF-Hub	50

## **SPORTS**

Success Packages	54
Start to Success	58
#FootballPeople	61

## **INTERNATIONAL COOPERATION**

Erasmus+ Mobility Projects	66
OKHMATDYT-Lviv	69

## **FINANCIAL REPORT**

71

## **CONTACTS**

74

# KLITSCHKO

## FOUNDATION

The Klitschko Foundation is a charitable organization that aims at developing a civil society in Ukraine. Through non-formal education, teenagers and young people acquire important 21st century skills, adopt healthy lifestyles, become environmentally aware, and practice a project-based approach to life, school, and their future profession. Project alumni organize educational activities for peers and colleagues, thus becoming ambassadors of change in their own communities.

## OUR VISION

We believe that a country can only be successful when every person has a dream and makes efforts to achieve it, as well as having opportunities for development. Active participation in community life helps young people find friends who share similar values, decide what they want to do in life and gain practical skills for their first job. Through informal education we help the new generation of Ukrainian changemakers become confident professionals with 21st century skills and strive to improve themselves and the community that they live in. Such people become role models for others, and the community adopts their values.

## OUR MISSION

We strive to create opportunities for improvement aimed at young people who are changing local communities through their own projects.

## My dear friends,

When we were children, my brother Vitali and I both had a big dream – to become world-famous boxers. We fought for it, and now we have both once felt what it's like to be a champion. After winning our big victories in the ring, my brother and I understood that each of these victories had been won thanks to the support of our parents, our coaches, our boxing fans and everyone who had once seen us as future champions. We knew that we could only return the favour by having the same faith in others and giving them the same support. That's why 17 years ago Vitali and I founded the Klitschko Foundation.

The foundation, just like a real teenager, has changed its image several times already, explores different directions – from sports to ecology and medicine, finds new friends and together with them implements new creative ideas.

The Foundation's team creates an environment favourable to the development of a new generation of Ukrainians – young people who take on responsibilities and realize that they are the driving force.

How do we do it? Over the years we have established our own formula. We restore sports schools for children, provide training for sports teachers and send sports equipment to schools. Every year we hold educational projects for active teenagers from all over the country. Together with schools from all over Ukraine, we promote waste sorting and eco-friendly lifestyles. We organize philosophy seminars for teenagers. We support students who are still on their way to becoming professionals and give the ideas of the young generation an opportunity to be heard and implemented. We also share our experience with other charitable and non-governmental organizations, so that philanthropy in Ukraine can evolve and be transparent and accountable.

**However, the most important thing is that we bring together a large community of people with shared values, inspiring them to believe in the impossible and giving them strength to reach the top. Thank you for moving forward with us. And keep fighting for your dreams!**

Kind regards,  
Wladimir Klitschko



# OUR VALUES

**We are proud that in 17 years we have managed to build a community of project participants, mentors, volunteers, coaches, stakeholders, partners, and even entire communities that share our values. We are even prouder that our community is growing with each project and, therefore, that our values are spreading.**

## HERE ARE OUR VALUES

**1. DREAM.** Not only do we focus on daily activities, but we often imagine the future, – our own and that of the entire world. We believe that dreams are something that we should never stop pursuing.

**2. SELF-DEVELOPMENT.** We are committed to lifelong learning and are constantly enriching our knowledge. We value intellectual, as well as physical development.

**3. BELIEVING IN OURSELVES.** We strongly believe that we can do anything. We have enough energy to pay attention to critical problems and find ways to solve them.

**4. TEAM.** Trying to change the world on your own will be difficult, but your idea can unite the people who care into a team. And working as a team means power.

**5. COURAGE.** We are not afraid to speak our minds, to start new things or make mistakes. After all, the world belongs to the brave.

**6. RESPONSIBILITY.** In every decision we make, we consider the possible consequences for others and take our actions seriously.

**7. ACTION.** We believe that people who have a strong desire to achieve something and have a well thought-out action plan can change the world for the better.

**8. KNOWLEDGE SHARING.** We understand that we need to share in order to achieve greater success. We pass the knowledge we gain on to others.

**9. OPPORTUNITIES.** We always keep track of projects, conferences, trainings, which take place in Ukraine and abroad, in order to improve ourselves all the time.

**10. CHANGES.** We are open to new things and ready to change not only ourselves, but also the communities in which we live.



# SUSTAINABLE DEVELOPMENT GOALS

**Saving the world is a long-term struggle with multiple missions.  
And the path to victory is defined by the Sustainable  
Development Goals adopted at the UN Summit in 2015.**

## AT THE KLITSCHKO FOUNDATION, WE IMPLEMENT 8 OF THESE GOALS IN OUR PROJECTS:

**GOAL 3.** Good Health and Well-being

**GOAL 4.** Quality Education

**GOAL 8.** Decent Work and Economic Growth

**GOAL 10.** Reducing Inequality

**GOAL 11.** Sustainable Cities and Communities

**GOAL 12.** Responsible Consumption

**GOAL 13.** Climate Action

**GOAL 16.** Peace, Justice, and Strong Institutions

**GOAL 17.** Partnerships for the Goals

Even if we accomplish all of these goals, we will not have a perfect world by 2030. But we can have a better society and move to a new stage of development with people being healthy, having equal access to high-quality education, decent employment and economic growth, not being affected by the eco-crisis, caring for the development of their communities and building partnerships for the sustainable development of humankind.

# AREAS OF OUR ACTIVITY

**Our mission and values underlie everything we do.  
They form a solid basis for the Klitschko Foundation's 4 key areas.**

They are a priority for us, because we have been convinced for many years that these areas have a significant impact on the development of Ukrainian society. We plan to continue developing education, sports, active citizenship and international cooperation in the future, but we are always ready to experiment and open new directions in our activities, if they will bring us closer to the realization of our mission.



## EDUCATION

Society can only progress when it is made up of people who have ideas and a desire to improve, to grow professionally, and to act. And this is only possible if they continue learning throughout their whole life. At the Foundation, we are convinced that education is the best investment possible, because by changing the way we think, developing critical thinking and gaining knowledge, skills and experience, we can build a highly developed society together. That is why many of our projects include an educational aspect.

## SPORTS

What matters is the environment in which children begin their journey to victory. With our projects, the foundation strives to ensure that youth exercises in comfortable conditions and under the supervision of experienced coaches. We give young people the opportunity to train and achieve their dreams in sport. Renovated schools, sports equipment, educational lectures and training sessions contribute to an environment in which young people can exercise regularly, develop smoothly, and win victories with confidence.

## COMMUNITY DEVELOPMENT

While working with participants in the Foundation's projects, we do realize that it's not just them we're changing. The effect is much broader than that. By implementing local projects, participants become changemakers, local leaders in their cities and villages, and bring about positive change in their communities. It creates a kind of chain reaction: Klitschko Foundation – project participants – communities – society. We understand that all our actions will have local and then global results, so we make sure that these changes are only for the better.

## INTERNATIONAL COOPERATION

We always appreciate the exchange of experience and the opportunities that open up for us from working with international partners – this allows us to create stronger projects. Therefore, one of the priorities of our work is international volunteering, cooperation with organizations representing other countries and the creation of projects that bring together people from around the world to realize common dreams.

The Klitschko Foundation is an organization that teaches young people to accept any challenge and to fight for their dreams. 2020 has become a prime example of how the Foundation's team does this. A year ago we were planning some new projects in the sphere of online education and were integrating more digital tools into our projects. We wanted to launch an online course, but we definitely hadn't planned to move everything online. So we can say that we foresaw the future, in a way.

Everything has changed since the beginning of the COVID-19 pandemic – from the way people live to charity in general. We understand that the pandemic does not mean that the world has stopped or that problems have disappeared. On the contrary – the scope of activities in which charitable organizations can engage has only expanded. Many foundations in Ukraine have switched to combating COVID-19. Instead, we decided to continue implementing our mission without changing our vector – if not us, then who will work on the development of education and sport, who will support young people and teachers in Ukraine?

At the time when the quarantine was introduced, we had already been working on our projects for two months. The end of March and April were meant to be very busy, because during this period we were supposed to launch the Success Packages, Zero Waste School, Realms of the Future and ProCharity projects, and the three-month Internship 11.0 project had already been going on for a month. Because of the pandemic, however, we had to change all our plans quickly. The team switched to remote work, meetings began to take place via Zoom and projects had to be reorganised from an offline format to an online one.


Although we already had experience in implementing offline projects at a high level, online projects were a real challenge for us, because we hadn't used such formats in our work before. Therefore, in the face of uncertainty, we decided to act cautiously, consulted with doctors, monitored the situation in our country and the decisions of various international organizations and countries and got used to the new format of project implementation.

And we mastered these challenges just as well. Numerous meetings with the team in Zoom, the experience of international organizations which had already implemented something similar and our first attempts, one project after the other, taught us what we should pay attention to in the planning of future projects.

Our main task is to embody the Foundation's mission through our projects, and during the quarantine they have all changed and been filled with new ideas, new formats for cooperation with participants have been implemented, and so on. In the autumn we decided to implement three new projects – #FootballPeople, Skills Elevator and Teenovation, and next year we have several more initiatives planned for our community.

At the Foundation we understand that despite all the challenges we have to keep on moving forward, because now young people need our support more than ever! Next year we are going to try using more digital tools to attract as many active citizens as possible from all over Ukraine to our projects and give them knowledge and effective tools to create positive change in their communities.

We are proud that for our graduates the Foundation is a place where their dreams start becoming true and we want to have more of these dreams come true in the future!



**Alina Nosenko,**  
Director of the  
Klitschko  
Foundation

# OUR TEAM

**KLITSCHKO**  
FOUNDATION



**WLADIMIR KLITSCHKO**  
**Founder of the Klitschko Foundation**

The whole world has been put into a difficult situation in which everyone has felt in danger. Each of us is facing serious challenges, however we have no other option but to overcome obstacles and continue our way to success. Whatever challenges the Klitschko Foundation and its team might face, I always believe that together we can do anything and even more!



**VALENTYNA SHURUBURA**  
**Head Accountant**

Challenges always mean changes. Whether they are positive or negative is entirely up to us. This year, my team and I faced a challenge that drastically changed the Foundation's functioning, but I can confidently say that together we made every effort possible to keep the fund's work efficient, so that the finances we raised in the fund's activities could remain stable and so that we could continue working at the same pace on the implementation of all our plans and projects!



**ALINA NOSENKO**  
**Director of the Klitschko Foundation**

This year for me is like a mysterious maze in which every turn is unknown. It is so difficult to predict where this or that road will lead, a bit like a box full of surprises. This year, my team and I took new "turns" almost every day – we had to overcome many obstacles, make changes to projects, constantly learn how to master digital tools so that the Foundation, with its 17-year old history, would continue working effectively and grow despite all the challenges.



**DMYTRO KRYZHANIVSKYI**  
**Project Manager**

Day by day we work on improving our projects, share the importance of healthy lifestyles and mindsets and motivate our project participants to fight every day. I am especially glad for the participants of the Success Packages project, who were very motivated to study online. A tough 2020 for the whole world has tested our knowledge, skills and team strength, and has once again proved that together we can cope with any challenge!



**VIKTOR KOLESNYK**  
**Deputy Director**

This year the Foundation's team had to adapt quickly to fit the new circumstances: taking care of ourselves and our environment under COVID-19 restrictions, implementing projects online, finding new opportunities for development and applying unconventional approaches in our activities. All this required courage, patience, creativity, empathy and support towards one another. Most importantly, despite the unique challenges of 2020, we continued implementing our mission. I thank everyone on the Foundation's team, partners and friends, and I am proud of our accomplishments!



**VASYL TEREMTA**  
**Project Manager**

This year made it clearer than ever that we live on one planet, and that what happens in any part of it has implications for the entire world. The format of our projects has changed, but even online we can unite the entire Foundation community, and the Zero Waste School project is a good confirmation of this. One more thing I have learned over the past year is that you have to keep changing yourself to keep up with the ever-changing world around you.



**IHOR YEFYMENKO**  
**Project Manager**

The global crisis has taught us to adapt quickly to any conditions, to be flexible and to learn new skills, and it has also inspired us to create new projects to support our large community and provide career guidance for teenagers. In such a difficult period, we were able to implement the Realms of the Future and School of Success projects in a new way. I believe that 2021 will be another year of new opportunities and initiatives for us.



**OKSANA DIADIURA**  
**Project Assistant**

Before 2020, we already had great experience in implementing offline projects at a high level. However, online projects were a challenge for us, because we had not used such formats in our work before. Therefore, in the face of uncertainty, we decided to act thoughtfully and cautiously, but to act anyway – not stopping under any circumstances. I am glad that this year my team and I managed to implement so many important and useful projects. I am proud that we managed to hold 3 sets of the ProCharity project this year, because it allowed us to unite other organizations and share our experience.



**DIANA MUKHA**  
**Project Assistant**

2020 was a year when only changes were something constant: personal changes for each of us, for the team, in projects, in plans and even in dreams. The Klitschko Foundation's team and interns experimented a lot, learned and failed, but in the end we learned a good lesson: we should not give up under any circumstances, but continue to fight for our common dream.



**SOFIIA TARASIUK**  
**Communications Assistant**

Our Foundation, like a teenager, faced many questions and problems turning 17: what to do during quarantine, how to implement projects without risking people's lives, how to continue developing and not go off the path to success. However, together with the team we found the answers to these questions and finished this rough year with good results!



**MARIIA PALYVODA**  
**Communications Assistant**

Each moment of crisis highlights all the problem areas and emphasizes the important things. In the same way, these uncertain times motivated us to review our practices and approaches in the Foundation's activities – we moved away from what doesn't contribute to our goal and focused on new tools and formats. It's awesome that we went through this journey of change together with the team, supporting and inspiring each other.

# THE KLITSCHKO FOUNDATION'S VOLUNTEERS



## SOFIA HERSLOW

I had a great time being an international volunteer for the Klitschko Foundation in Ukraine. Although we mostly worked remotely, the experience at the Foundation gave me a deep understanding of Ukrainian society and I gained valuable project planning skills. While helping other team members to plan and implement the #FootballPeople project, I understood the challenges the Foundation faces. And I am thankful for the opportunity I had to work with the Klitschko Foundation's team and project participants from all over Ukraine.



## DARIA MALEVKA

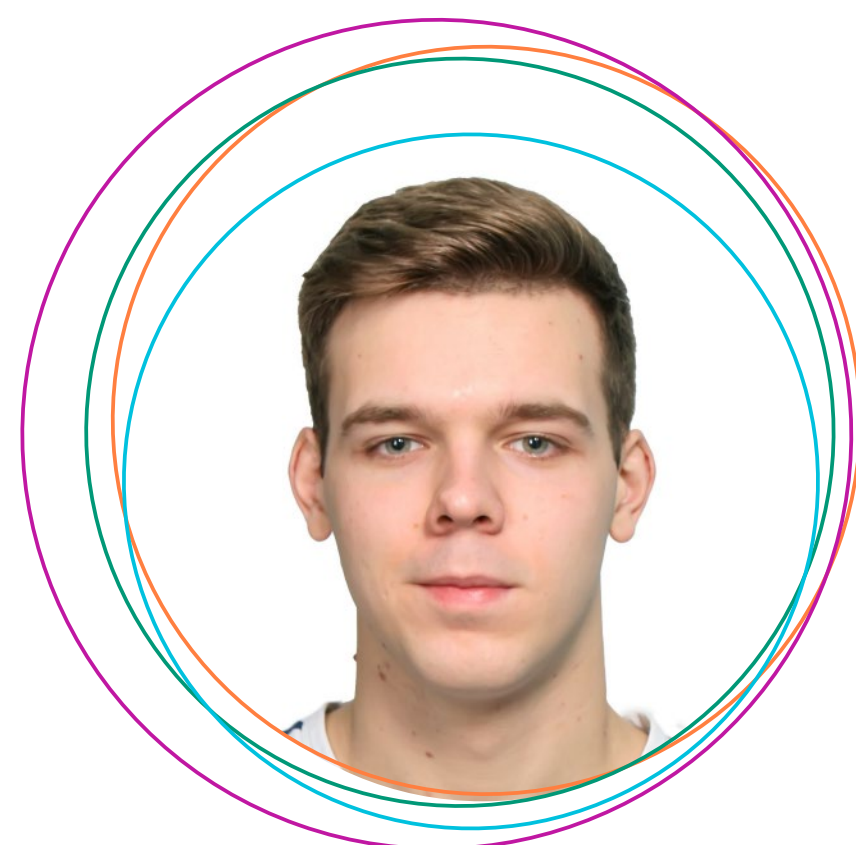
Working on the Teenovation project from A to Z was one of this year's gems for me. I really enjoyed my internship at the Klitschko Foundation and I feel so grateful that even despite the challenges of 2020 and the transition of projects to an online format, Daria Shepetko and I became part of the Foundation's team, worked on different projects, gained new knowledge and shared our own ideas! Special thanks for entrusting me with organizing a pilot project about entrepreneurship for teens! We met our KPIs, the participants got enthusiastic about the entrepreneurship opportunities, international speakers shared their real-life experience, and we had an awesome final Zoom party!



## DARIA SHEPETKO

Despite certain ups and downs, 2020 was a year filled with wonderful people and opportunities for me! Because I had been studying abroad, I thought that I would be interning in Europe, but I am incredibly happy that this year gave me the chance to work at the Klitschko Foundation. At the beginning of my internship, I was far from imagining that it would turn into the Teenovation project in November 2020. I became close friends with Daria Malevka when working with her on the project, although we haven't even met each other in person! A year ago I definitely would not have believed it was possible at all. If it hadn't been for 2020, perhaps there would have been no Teenovation project or wonderful friendships, because I would have been in Riga. So 2020 is a year of discoveries and adaptation to the next normal.

# COMMUNICATION DEPARTMENT VOLUNTEERS



**SERHII YAKOVLEV**

As we all know, 2020 was marked by new global challenges for people all over the world. However, it was during this very year that I had the opportunity to volunteer for the Klitschko Foundation. Owing to their experience, they know best how to cope with challenges and overcome all the obstacles in their way. The projects I had to work on taught me that you have to deal with life's difficulties, because they make you stronger.



**OLEKSII KARKACHOV**

Volunteering at the Foundation was an incredible period in my life: the experience of working on an awesome team with wonderful mentors, the confidence that I can create meaningful and valuable things and the encouragement from proactive people. I will always have warm memories of working on the Foundation's team.



**DIANA KONONENKO**

I was always taught to knock on every door. When I knocked on the door of the Klitschko Foundation, they didn't just open it to me – they gave me the opportunity to gain great experience and meet new people. I have been taught not to be afraid when you don't know what's hiding behind the door. Maybe you are the one they are waiting for!



**ANASTASIIA VELYCHKO**

What I like about volunteering is that giving your own time or knowledge to others makes you happier and allows you to grow. This year I've had the opportunity to volunteer at the Klitschko Foundation and I'm very happy that I have been a part of the team that makes young people's dreams come true!

# 2020 IN NUMBERS

**11**

projects were implemented

**1**

online course was implemented

**3**

grants for project implementation were received

**110**

educational lectures were held

**30 000**

local project participants

**340**

local projects were implemented

**60**

mentors were involved in the projects

**865**

project participants

**2 880**

kg of sports equipment were sent to schools

## THE FOUNDATION'S AWARDS

We were rewarded with the **ENERGY GLOBE AWARD 2020** recognized the Zero Waste School project as the best national project.

We became Finalists of the **EFFIE AWARDS UKRAINE 2020** in the "Positive changes" category for effective communication during the Ecoacademy online course.

We got the **QUALITY LABEL EU** – an accreditation for organizations who wish to take part in volunteering activities, internships and working events organized by the European Solidarity Corps.



# THE KLITSCHKO FOUNDATION'S EVENTS CALENDAR FOR 2020

## JANUARY

Start of the application process for the School of Success, Success Packages, Realms of the Future, Internship and Zero Waste School projects.

## FEBRUARY

Start of the Internship project. Interns (11th intake) started working at the Foundation.

## MARCH

Transition of all projects to an online format.  
Implementation of the first online project – Realms of the Future 5.0.

## APRIL

Start of the Zero Waste School project.  
Implementation of local Realms of the Future projects.

## MAY

The first online graduation for interns via live streaming.  
Implementation of the ProCharity 1.0 project.  
Launch of the first Ecoacademy online course.  
Implementation of the online lesson for the All-Ukrainian Environmental Day at the All-Ukrainian Online School.

## JUNE

Implementation of the Success Packages project.  
Graduation of the Zero Waste School project participants.  
Four volunteers and two trainees joined the Foundation's team.  
Online training of mentors for the School of Success project.  
Implementation of the ProCharity 2.0 project.

## JULY

Graduation of the Success Packages project participants.  
Implementation of the School of Success project's 10th anniversary.

## AUGUST

Graduation of the School of Success project participants.  
Celebration of the Foundation's birthday – 17 years.

## SEPTEMBER

Implementation of local projects by the Success Packages project participants.

## OCTOBER

Implementation of local Zero Waste School projects and the #FootballPeople project.  
Launch of The ProCharity 3.0 project.  
Implementation of the Skills Elevator pilot project.  
The Realms of the Future 6.0 philosophy seminar was held.  
The 2020 Energy Globe Award was won thanks to the Zero Waste School project, which was recognized as the best national project.

## NOVEMBER

Implementation of local projects by the participants of the School of Success project.  
Implementation of the Teenovation pilot project.  
Implementation of local Realms of the Future projects.

## DECEMBER

We Became finalists of the Effie Awards Ukraine.  
Planning the transfer of the PVM-703 monitor for OKHMATDYT-Lviv with the help of a grant from UNWG Vienna.  
Planning the Foundation's work for 2021.

# COMMUNICATION AT THE KLITSCHKO FOUNDATION

## SOCIAL MEDIA

Social networks help us to stay in touch with our community 24/7. So we always know how our graduates, partners, contractors and other organizations are doing, and they in turn always know about our news! We value each subscriber and are very happy that their number is growing with every year.

**SOCIAL MEDIA REACH — 2 109 830**



## NEWSLETTER

In the fall of 2020, we launched our newsletter for teachers. In the newsletter we report on the Foundation's news and on useful opportunities for professional development, because we know that our community is constantly looking for new interesting projects, courses and events.

**COVERAGE — 42 881**

## MEDIA

During the year, the Foundation's team and projects, as well as project participants and their own local projects were often covered in the media.

**COVERAGE THROUGH MEDIA PUBLICATIONS — 2 837 517**

## TOP ARTICLES

We have created a list of the TOP-3 most interesting articles of the year. In these articles we share our experience, the success stories of our graduates and interesting thoughts!



How the crisis taught the Klitschko Foundation's team to adapt quickly to any conditions, be flexible and learn how to master new skills



About the experience of holding online graduation ceremonies



About online project management in the charity sector



# CHANGES IN 2020 CAUSED BY THE COVID-19 PANDEMIC

- The Foundation's team switched to remote work.
- The Challenge Academy project and the Erasmus+ Mobility Project were suspended.
- All other projects were moved online and took place via Zoom.
- The Foundation organised online graduation ceremonies via live streaming.
- Due to the different epidemiological situations in different regions of Ukraine, local projects were implemented in two formats: offline and online.

**PROJECTS**

**EDUCATION**

**KLITSCHKO**  
FOUNDATION

# SCHOOL OF SUCCESS

**A 10-day educational online  
project for teens who want to be  
socially active**

## **PROBLEM STATEMENT**

Young people from all over Ukraine don't have many opportunities for self-development. The people around them mostly lack enthusiasm, so the most proactive teens tend to leave their hometowns to look for opportunities in big cities or abroad. By implementing the School of Success project in 2020, we started giving young people the opportunity to gain relevant knowledge and develop skills for the future through digital tools. We also demonstrate that online education can be interesting and effective. In turn, the participants learn how to create opportunities for the development of their own community by implementing their own local projects, and show that the skills and knowledge acquired during the online course have practical application.

## **MISSION**

Help teens to reveal their leadership characteristics as change makers who will take responsibility for changes in their lives and in their community.

## **GOALS**

- 1.** Motivate young people to take an active role in society;
- 2.** Unleash the potential of local leaders;
- 3.** Create social connections between leaders from different regions;
- 4.** Open access to information about opportunities;
- 5.** Facilitate communication between teens and their parents;
- 6.** Show the real potential of non-formal and online education.

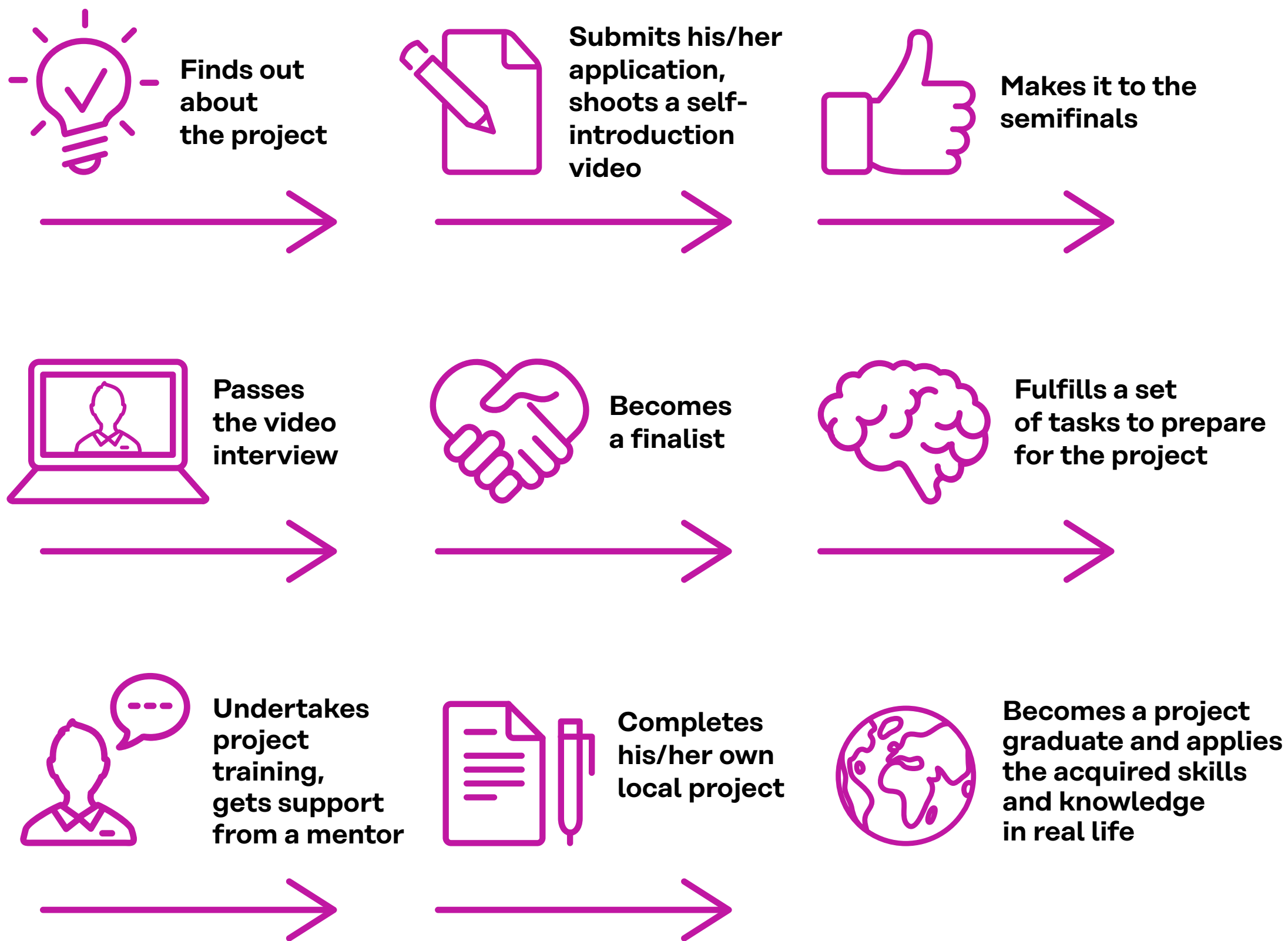
FIGHT  
FOR  
YOUR  
DREAM!



## WHO ARE THE PARTICIPANTS IN THE PROJECT?

14-15 year-old teenagers from all over Ukraine

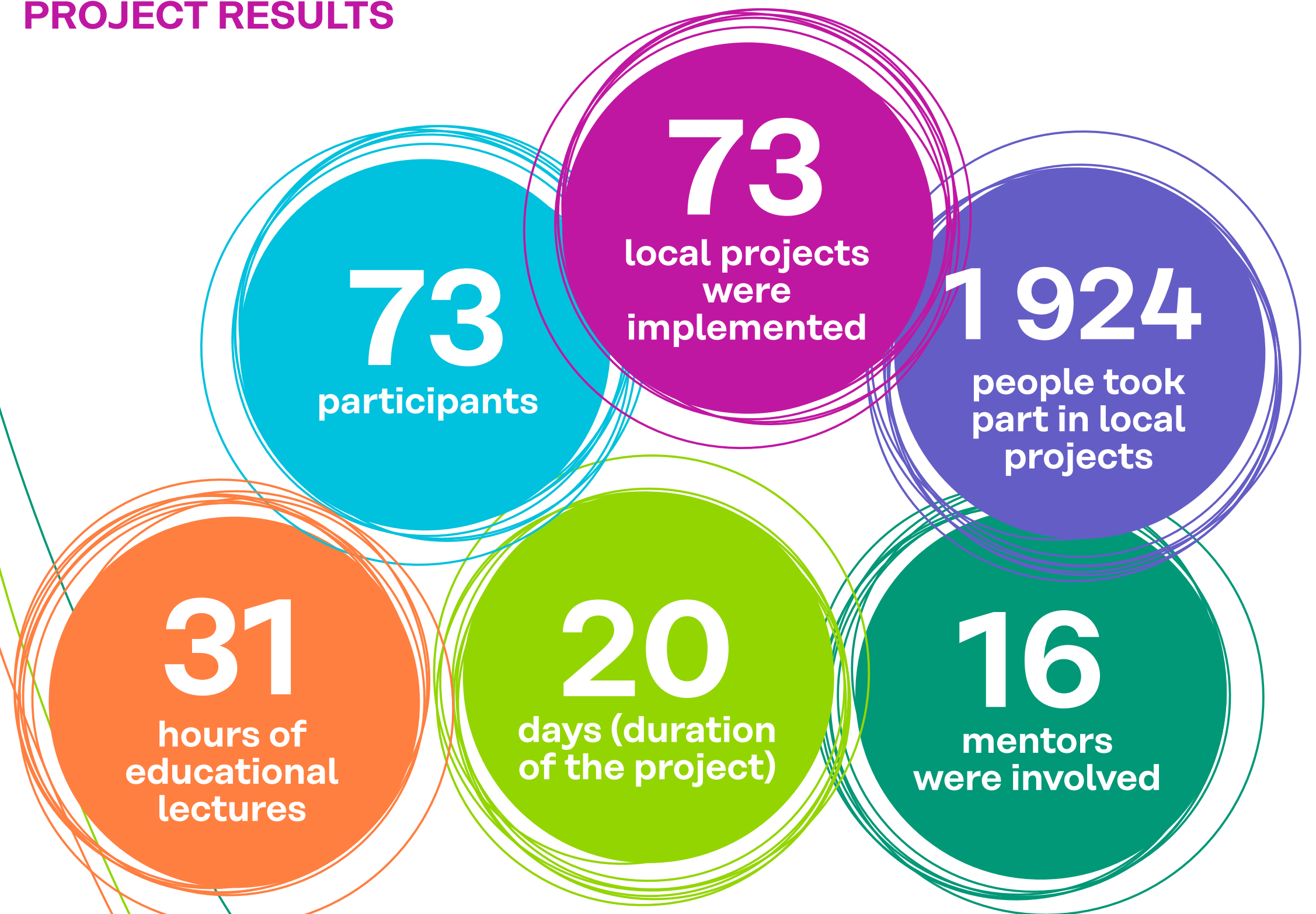
## PARTICIPANT'S PATH IN THE PROJECT



## PROJECT CHALLENGES IN 2020

1. Maintaining active communication online with a large number of teens;
2. Creating a team spirit and supportive atmosphere in the project's online format;
3. Creating a new digital educational program;
4. Preparing a graduation party for the 10th class of participants;
5. Motivating the participants, the team of mentors and the organizers during the project and once the project was over;
6. Finding ways for successful communication and cooperation with the participants' parents.

## PROJECT RESULTS



Khrystyna Pleskanka made it to the School of Success project only after the third try. 2020 was the last chance for her to take part in the project. During the winter she filled out the questionnaire more carefully than ever and tried her best to make a great video, passed the video interview, and finally achieved her goal to become a participant of the School of Success project!

Throughout the project, Khrystyna attended lectures and performed various tasks in the team. The most memorable lecture for Khrystyna was the one on self-presentation and video editing, because the speakers showed the participants their mistakes and gave advice based on examples of their presentations and videos. Each day of the project ended with incredibly emotional self-reflection meetings with her mentor, Valeria.

"Mentorship taught me to be more empathic," says Valeria, her mentor, "because even though I wasn't directly involved in local Success Schools, I worried about the successes and failures of my mentees. Moreover, mentoring took me back to my School of Success days in 2016, which was a whirlwind with a lot of new discoveries and great memories afterwards. So I realized that there are young and ambitious people already snapping at our generation's heels, and this gives only more positivity and confidence in the future."

In this year's School of Success, participants had their own mentors – experienced professionals from various fields.

"My mentor was a marketing specialist, Anna Popruga. Our meetings took place via video chat in Messenger or Zoom. She answered all my questions openly and gave not only good advice for professional growth, but also some personal life hacks. And following her advice, I wrote to other mentors to learn more about other pro-

fessions, because I have not yet decided on my direction in life." says Khrystyna.

In November, Khrystyna successfully organized her own project, the local School of Success in Drohobych. She realized that her own local project was the best practical assignment she had ever had. The hardest part, though, was finding sponsors: she applied to over 50 organizations, but only 5 of them agreed to cooperate! And the most valuable outcome of the project for her were the changes that happened to the participants – some of them were inspired by the project to improve their English, some decided to become journalists, and some even started thinking of creating their own business.

**"A lot of the participants couldn't believe that I had organized the project completely on my own", says Khrystyna.**

Her father notes that his daughter was changed after the project. "I'm a school teacher and it's always interesting to observe how children behave. But it's even more interesting to see my own daughter change. After the School of Success project, Khrystyna became more confident in herself and stopped being afraid of new challenges and changes. Now my daughter does not hide her emotions and is very happy to meet new people."

Khrystyna, together with her Children's Parliament, continues to hold charity fairs and different competitions. All of the raised funds go to orphans, to children with disabilities and to patients with cancer. Khrystyna believes that it's so easy to do good things together, you just need to have the will to do it!

She is also getting ready for her final exams and is convinced that the skills and knowledge she has gained will definitely help her get a good score, maybe even the highest one!



## **KHRYSTYNA PLESKANKA**

**participant of the  
School of Success  
project**



# ZERO WASTE SCHOOL

**An online project aimed at  
implementing waste sorting in  
schools and communities**

**The project was implemented with financial  
support from the Coca-Cola Foundation**

## **PROBLEM STATEMENT**

We have been living in ecological debt since 1970 – every year people use more of the Earth's resources than it can regenerate in a year. This year the Earth Overshoot Day for Ukraine is July 24. That is, if the whole world left the same ecological footprint as Ukrainians do, we would need two planets to survive. However, we only have one planet, and therefore we need to act now. The Current environmental situation in Ukraine lacks a strategy and national policy to reduce waste, as well as recycling points and basic environmental education (neither schools, universities nor any other educational institutions teach waste management). Because of this, the majority of the population does not understand the problems.

## **MISSION**

To build environmental awareness in communities through a project-based approach.

## **GOALS**

- 1.** Promote responsible consumption in Ukrainian society;
- 2.** Share knowledge about waste sorting;
- 3.** Form daily green habits;
- 4.** Unleash the potential of local leaders;
- 5.** Establish communication between various representatives of local communities;
- 6.** Increase teachers' authority toward students through teamwork in an informal format and active citizenship.

**FIGHT  
FOR  
YOUR  
DREAM!**



## WHO ARE THE PARTICIPANTS?

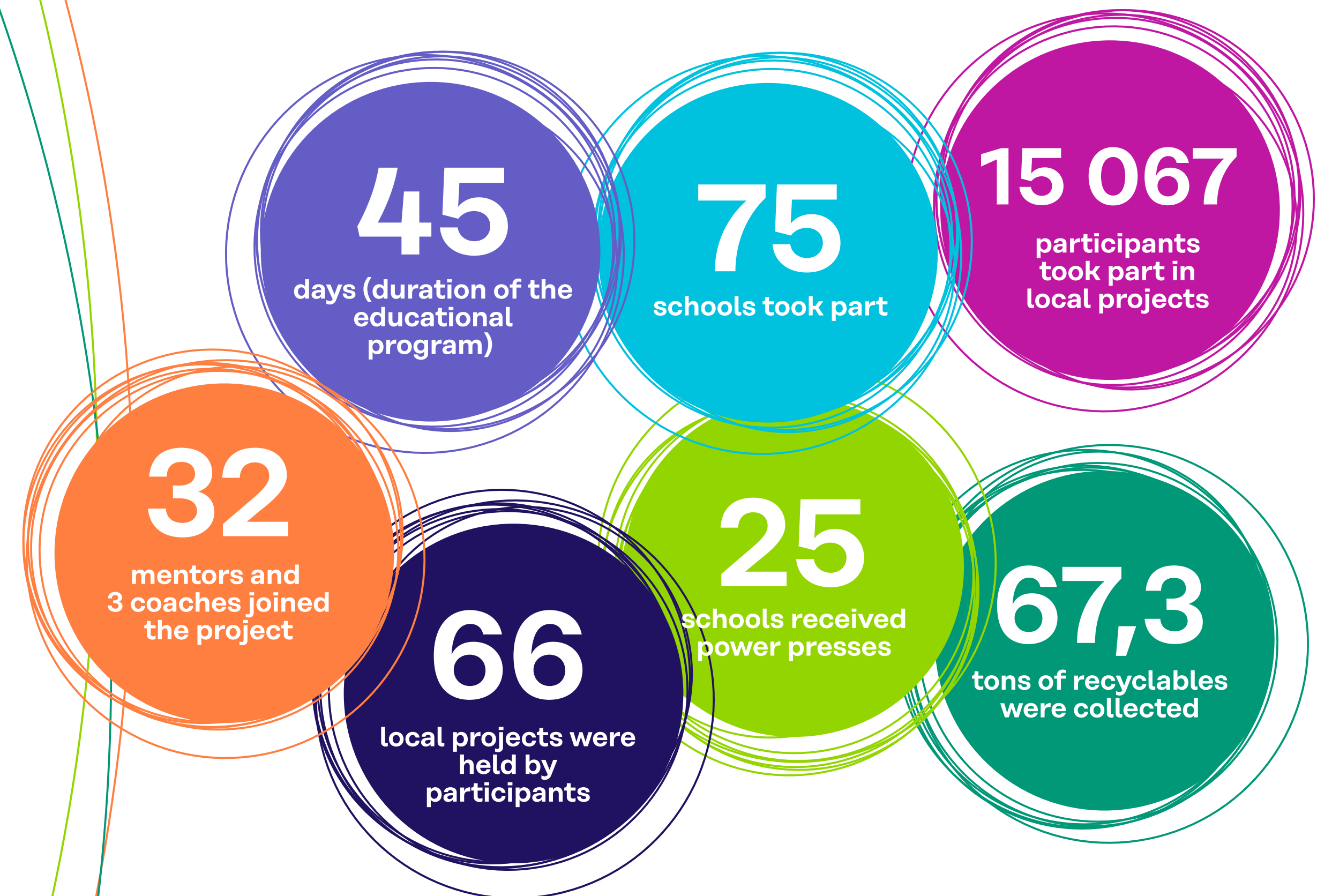
School teams consisting of a principal, a teacher, and two students

## THE PARTICIPANT'S PATH IN THE PROJECT



## PROJECT CHALLENGES

1. Communicating with representatives of different age groups;
2. Being able to hold participants' attention during online training.





**LARYSA  
BONDARCHUK**  
participant of the  
**Zero Waste School  
project**

The Nokteniya team from Shumsk Educational Complex and Preparatory School has already implemented several projects on ecological development in their own town, and a great source of inspiration for this was their participation in the Zero Waste School project.

At the beginning of the year, the team submitted an application and was one of 75 teams from all over Ukraine taking part in the project.

**“We received theoretical knowledge and interesting ideas from the speakers during the Zoom lectures. Our wonderful mentors and coaches coordinated the teams’ work and gave us guidance in our tasks. It’s also worth mentioning that together as a team we completed the Ecoacademy course designed by the Klitschko Foundation, in which we also involved students from our school,” says Larysa.**

During the project, the team presented its own idea of how to implement a local project under quarantine circumstances – an online conference. Together with the team, Larysa developed a ‘Problem Tree’ and a ‘Solution Tree’ for their project and used Facebook to inform the community about the rules of waste management and the sorting options. However, the team did not stop there: the next step was holding the ‘I will save nature’ eco-quest – in the format of a live event. During the event, students of junior and senior classes received

useful advice on environmental awareness and were invited to take part in the team's future activities, which included sorting plastic and waste paper, a contest for the best recycled product and cleaning up the city's territory.

'Clean City' was the largest initiative organized with the support of the Shumsk City Council. The main goal of the event was to collect waste, so the team brought together elementary school children to clean up the area near the school, while middle school students took the initiative to clean up the river embankment in the recreation park and high school students took on the task of cleaning up the most littered parts of the city. In addition, the group of younger children wore symbolic ribbons as a sign of environmental protection.

**"We are glad that we successfully implemented our local project during the weekend clean-ups, but we will continue working on the implementation of other eco-initiatives," adds Larysa.**





A free online course designed to help teens build simple daily habits of caring for the planet

## ABOUT THE COURSE

The goal of the course is to bust the myth that one person alone cannot protect the environment.

### Course Structure:

**Lesson 1. The World We Live In**

**Lesson 2. Sorting rules.**

**Lesson 3. Minimalism.**

**Lesson 4. How not to be afraid of plastic?**

**Lesson 5. Eco-activism.**

The topics are introduced by the course characters: Polly the Spider, Robert the Dove, Marina the Mermaid, Leonid the Worm, and Zero the Robot. All characters comply with the 5R rule. At the end of the course, students can test their knowledge by taking an eco-exam.

**THE COURSE IS AVAILABLE FOR FREE VIA THIS LINK:**

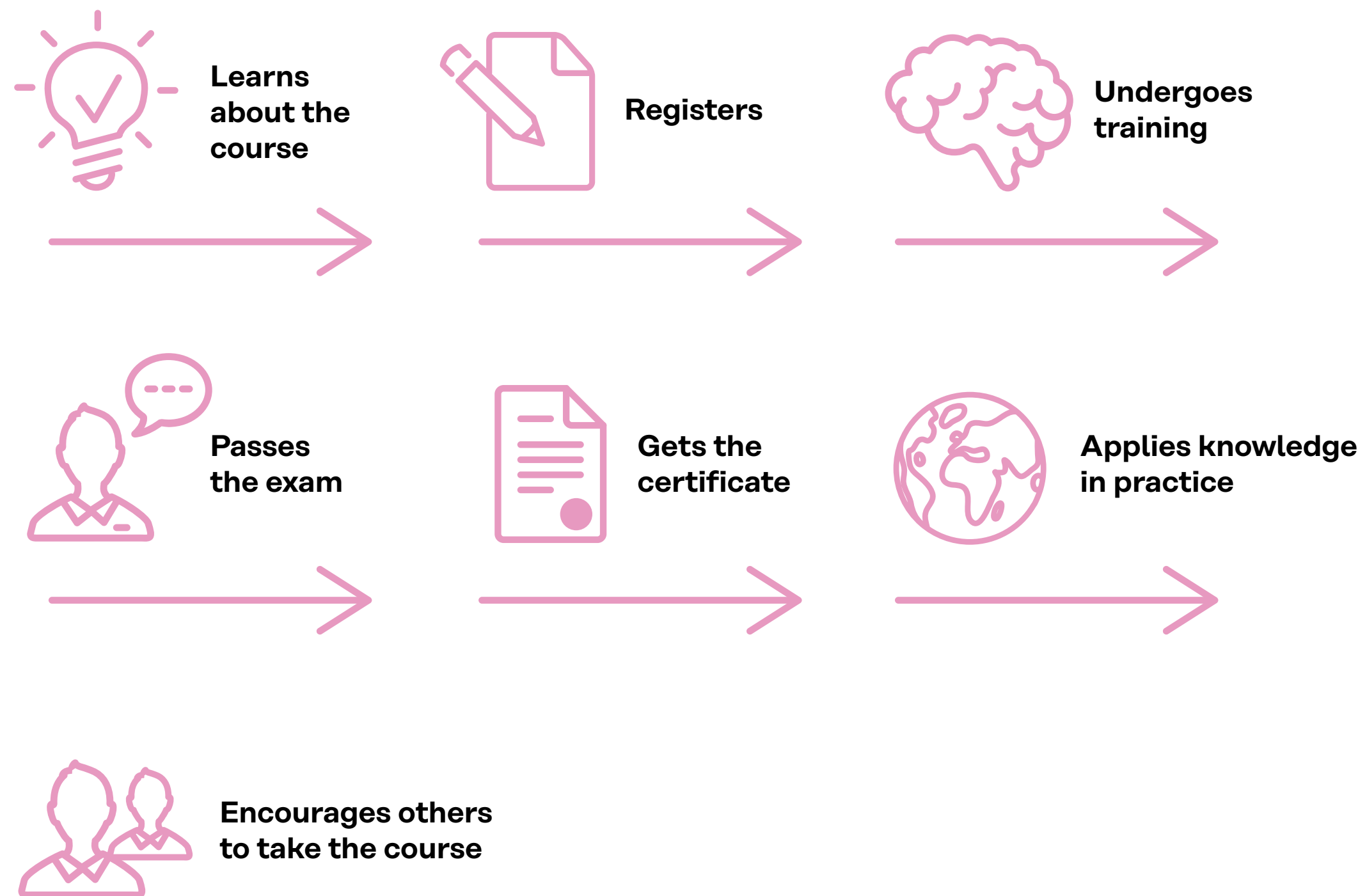


The course was created by the Klitschko Foundation with the aid of a grant from the Coca-Cola Foundation

## WHO ARE THE PARTICIPANTS?

Everyone who is interested in ecology and the environment

## THE PARTICIPANT'S PATH IN THE PROJECT



## RESULTS

More than  
**13 000**  
participants completed the course and received a certificate

**4**

graduates of the Zero Waste School project took part in creating the course

The Klitschko Foundation became the finalist of the Effie Awards Ukraine 2020 in the "Positive change" category for effective communication during the Ecoacademy online course

# INTERNSHIP

**A 3-month program aiming to provide students with their first job experience**

## PROBLEM STATEMENT

Students complain that universities do not prepare them for the realities of the professional world, when They need practical experience to find their first job. At the same time, employers are not willing to invest their own resources into the development of young specialists. Companies often do not see the point in training young people, thereby depriving themselves of the chance to gain a valuable team member.

## MISSION

To provide young people with an opportunity to experience all the stages of employment (from the interview to references for their first job), as well as to help them make a well thought-out choice about their future career.

## GOALS

1. Give students insights into the realities of the professional world;
2. Introduce young people to the field of charity, particularly in Ukraine;
3. Engage students in social activities;
4. Present students with some options for their future careers;
5. Give recommendations to interns for their future jobs;
6. Give young people access to the labor market;
7. Promote internships in Ukraine.



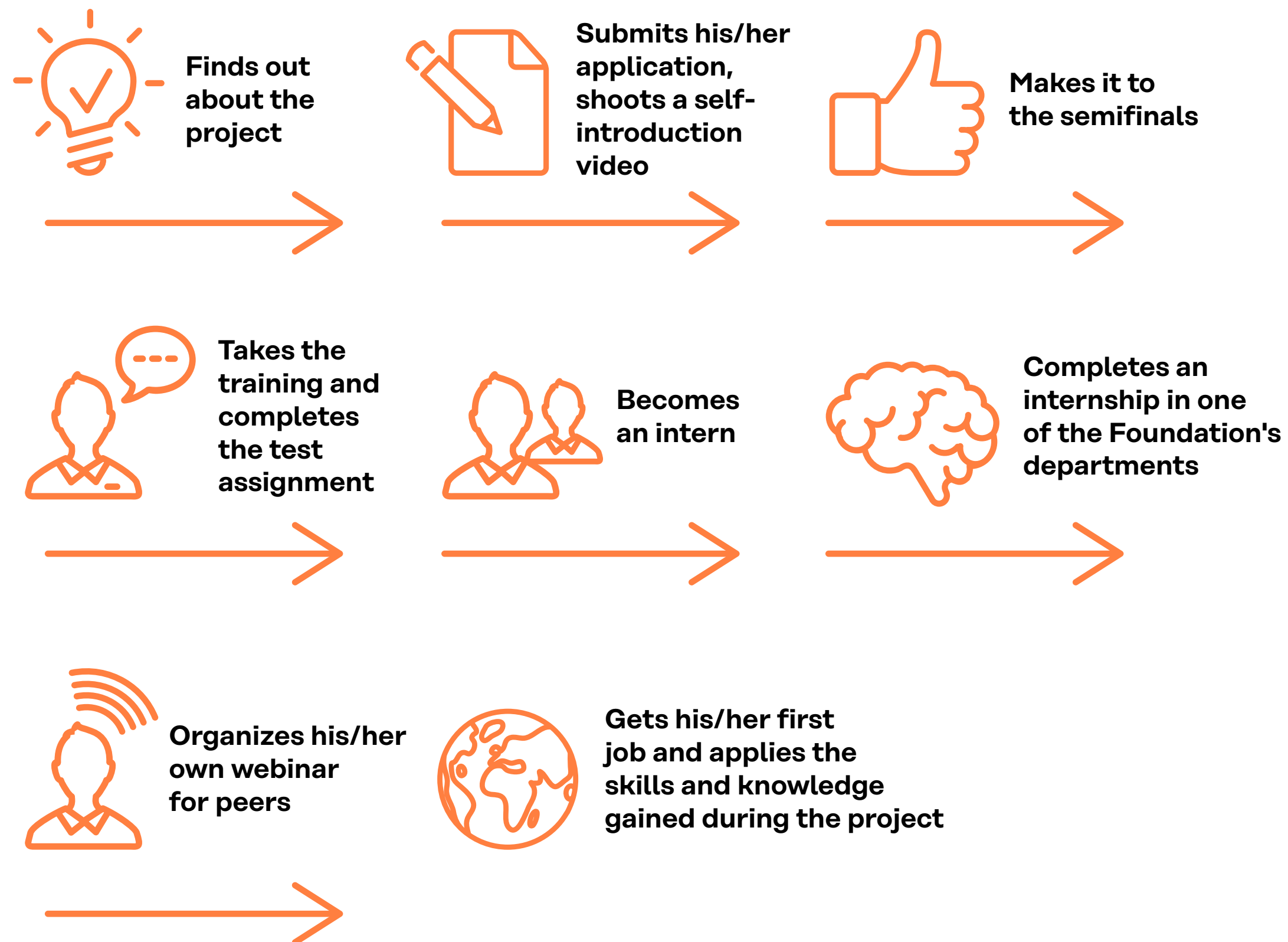
# FIGHT FOR YOUR DREAM!



## WHO ARE THE PARTICIPANTS?

Students from the 2nd-4th years of higher educational institutions in Kyiv

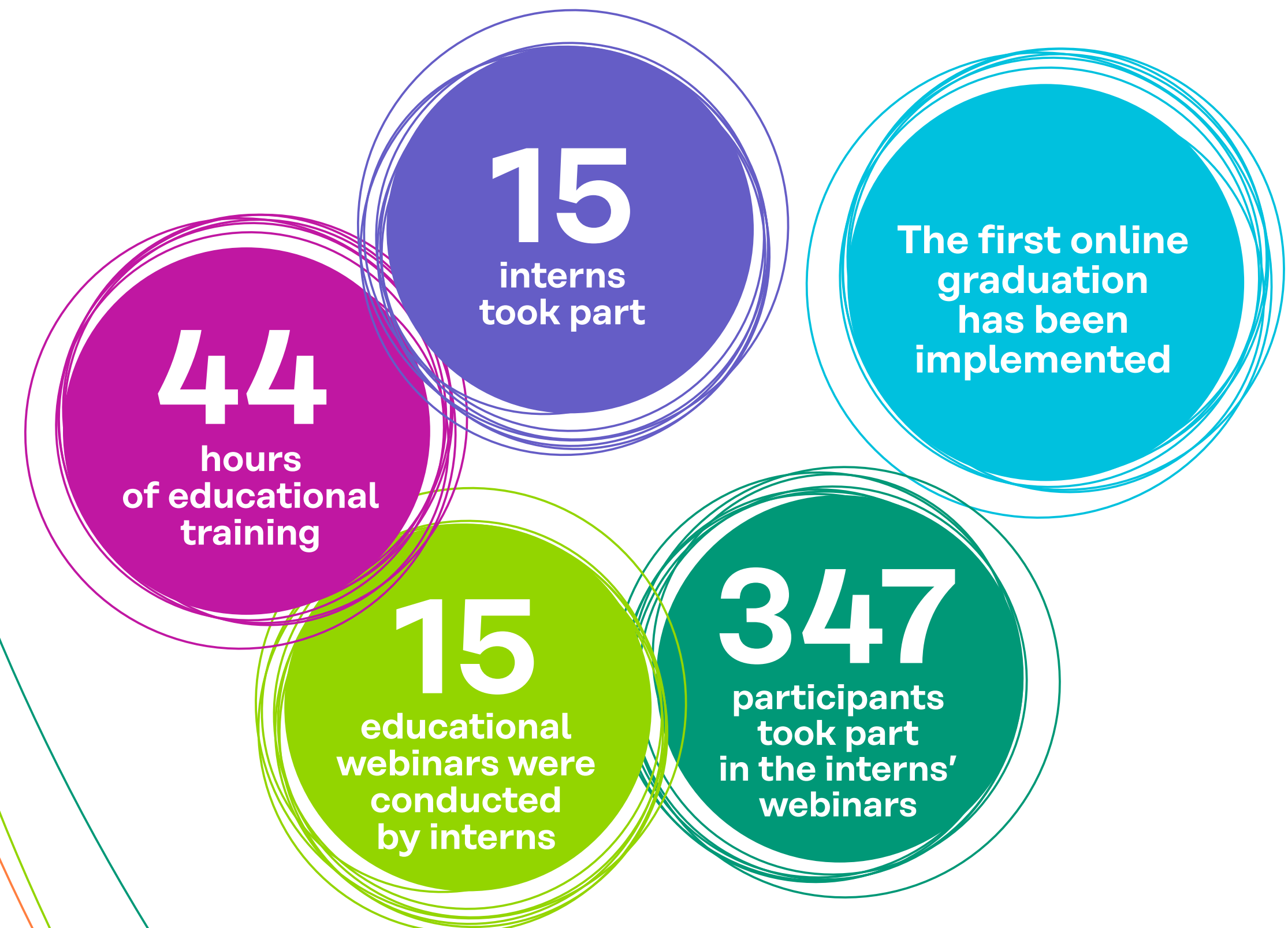
## PARTICIPANT'S PATH IN THE PROJECT



## PROJECT CHALLENGES

1. Combining offline and online formats within one project;
2. Motivating and supporting interns during the project;
3. Holding the first online graduation party.

## PROJECT RESULTS





**ANASTASIA  
STADNIK**

**participant of the  
Internship 11.0  
project**

Anastasia believes that everyone can reach incredible heights if they believe in themselves and believe that they can change their country, starting with themselves. She has been involved in Klitschko Foundation projects since she was 14 years old. After her first experience at the Foundation, Anastasia decided not to stop there and took part in the Realms of the Future (2018), Voice in Action (2019) and Internship (2020) projects. She confesses that now not a year goes by without the Klitschko Foundation in her life. Anastasia recalls what has motivated and continues to motivate her so far to participate in the foundation's projects: she has always strived to fulfill her potential and achieve her goals. And the very uniqueness of each project greatly contributes to her development and learning. In addition to new friends and exciting meetings, she also gets what she participates in the projects for – experience.

**“When I became an intern at the Foundation, I knew little about project management, but I decided to try my hand at it,” Anastasia says about her first work experience. Together with other interns she actively worked on the Zero Waste School project, developing its program, selecting mentors, and communicating with participants.**

For her, the Internship project is a journey through hardships, disappointments and failures, but is also about building character and responsibility. Changing herself, her habits, doing her best and stepping out of her comfort zone is exactly what Anastasia learned during her three months in the project. So now, she is afraid of missing a great opportunity and then regretting it. She always faces her fears; after all, even if she makes a mistake, she will gain valuable experience.

The Internship project gave her an understanding of how she wanted to live her life further. Anastasia realized that she enjoys public speaking, working with an audience and conducting trainings, because this is how she can convince people and explain to them that nothing is impossible and that the only limits are those we create in our own minds.

# SKILLS ELEVATOR

**An educational online project  
aimed at developing  
communication skills through  
volunteering**

## **PROBLEM STATEMENT**

Communication skills are one of the main skills in the 21st century. Today it is difficult to find a field of activity that does not require communication skills. In fact, our everyday life is all about communication, and the outcome often depends on how clearly and understandably we can deliver our point of view and hear the others. With COVID-19, everyone has experienced what lack of communication feels like, and when you are a teenager and are just starting to learn how to communicate with different people, to express your thoughts in a clear and coherent way, to distinguish facts from fakes, to develop your own creative and critical thinking, then forced isolation only hinders the formation of appropriate skills.

## **MISSION**

To help teenagers build necessary skills and, through volunteering, create an environment where they can gain experience and apply the knowledge from the training sessions.

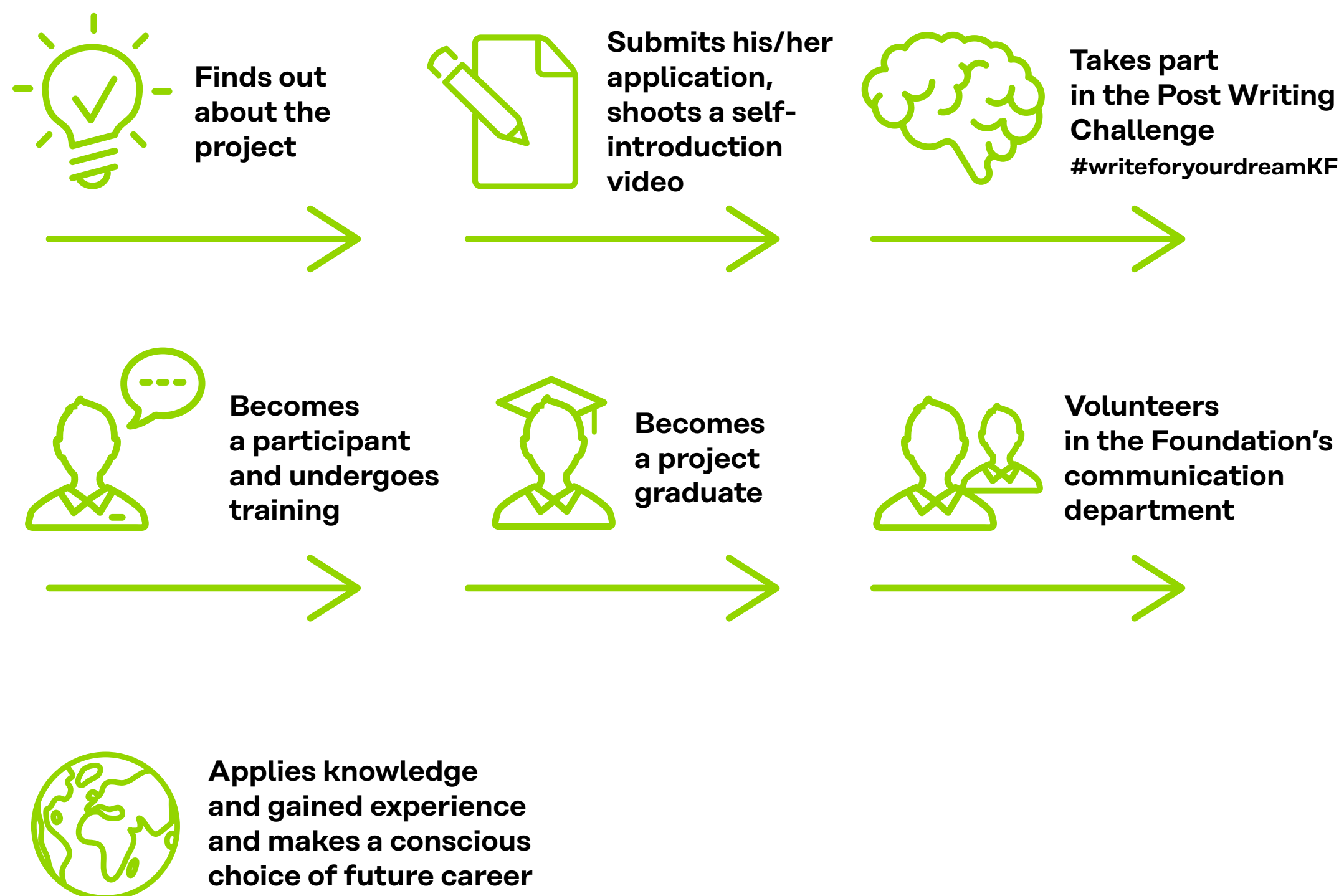
## **GOALS**

- 1.** Give teenagers basic knowledge and skills in communication;
- 2.** Tell them about opportunities for self-development in the field of communication;
- 3.** Offer them volunteering experience with real tasks in the communications department;
- 4.** Promote volunteering among teenagers;
- 5.** Create a community of like-minded people who will inspire and support each other.

## WHO ARE THE PARTICIPANTS?

Students from 10th-11th school grades

## PARTICIPANT'S PATH IN THE PROJECT



## PROJECT CHALLENGES

1. Implementing a Foundation pilot project about communication;
2. Motivating the teens throughout their participation in the project.

## PROJECT RESULTS



"You never know what this or that event will bring you, but at the Klitschko Foundation you can be sure that it will change your life completely, as it has changed mine" – that's how Diana Maliar recalls her participation in the project.

She is an 11th grader from the small town of Chemerivtsi in Khmelnytskyi region, where very few people sort waste, volunteer or organize events. Because of this, she had never taken part in anything serious in her entire life, but she had always wanted to! Several years ago she applied to the School of Success, but she was so afraid of failure that she didn't send in her application.

"I still remember the night right before the deadline: all the fields are filled in, the video is shot, but there's a dilemma in my head: should I send it or not? Suddenly the lights in the house go out, the Internet connection cuts off, and my hope for participation disappears with it. I took it as a sign," explains Diana.

**Skills Elevator became her second chance, which she certainly didn't want to miss. And she didn't!**

"On the first day of the project, I felt awkward to ask questions, work in a team with total strangers and express my own opinions. But everyone was so friendly and welcoming that the atmosphere totally got me. Some of the challenges for me were to manage to complete all the tasks on time, not to be late for lectures and also not to forget to prepare for final exams and for my personal stuff. However, the interesting and busy schedule was a

real pleasure for me, day by day igniting my interest in the field of communications. I got so involved in social networks, journalism, storytelling, design and copywriting that the project was like a fairy tale for me," she recalls.

**Skills Elevator became a kind of guiding light for Diana. After the project, she realized that she wanted to be a graphic designer. Together with the team she created an Instagram page, and then she even started her own art channel.**

"And that's not all! One of the advantages of Skills Elevator is the motivation you get from participants and successful teenagers. And on top of that you get an incredible amount of useful links to organizations, Telegram channels and Instagram pages. That's how I found out about the Coins for Life campaign and joined it. We collected obsolete coins at school, exchanged them for paper money and donated the money to charity.

The confidence and inspiration I gained during the project helped me organize a similar campaign at our school. I even designed an informational poster for it as a way to practice my design skills," says Diana. After the project, Diana got rid of her fear of meeting new people. She shares the information she has learned with them and has already motivated several people to take part in the next Skills Elevator project.



# TEENOVATION

**A 7-day entrepreneurship online project for proactive and enthusiastic teenagers, designed to provide the knowledge and skills to build a business – from concept to implementation. The project was implemented in Ukrainian and English**

## PROBLEM STATEMENT

In the 21st century, it is Generation Z that takes on the position of leaders for positive change and implements new social and business ideas. Although formal education provides today's teens with a strong theoretical background, young people often have no clear idea after graduation of what the 'adult world' – the business world – is like, and this can hinder the realization of their ideas.

## MISSION

To encourage teenagers to develop an entrepreneurial mindset focused on growth and innovation, and to create a community of future entrepreneurs who will become the changemakers of the future.

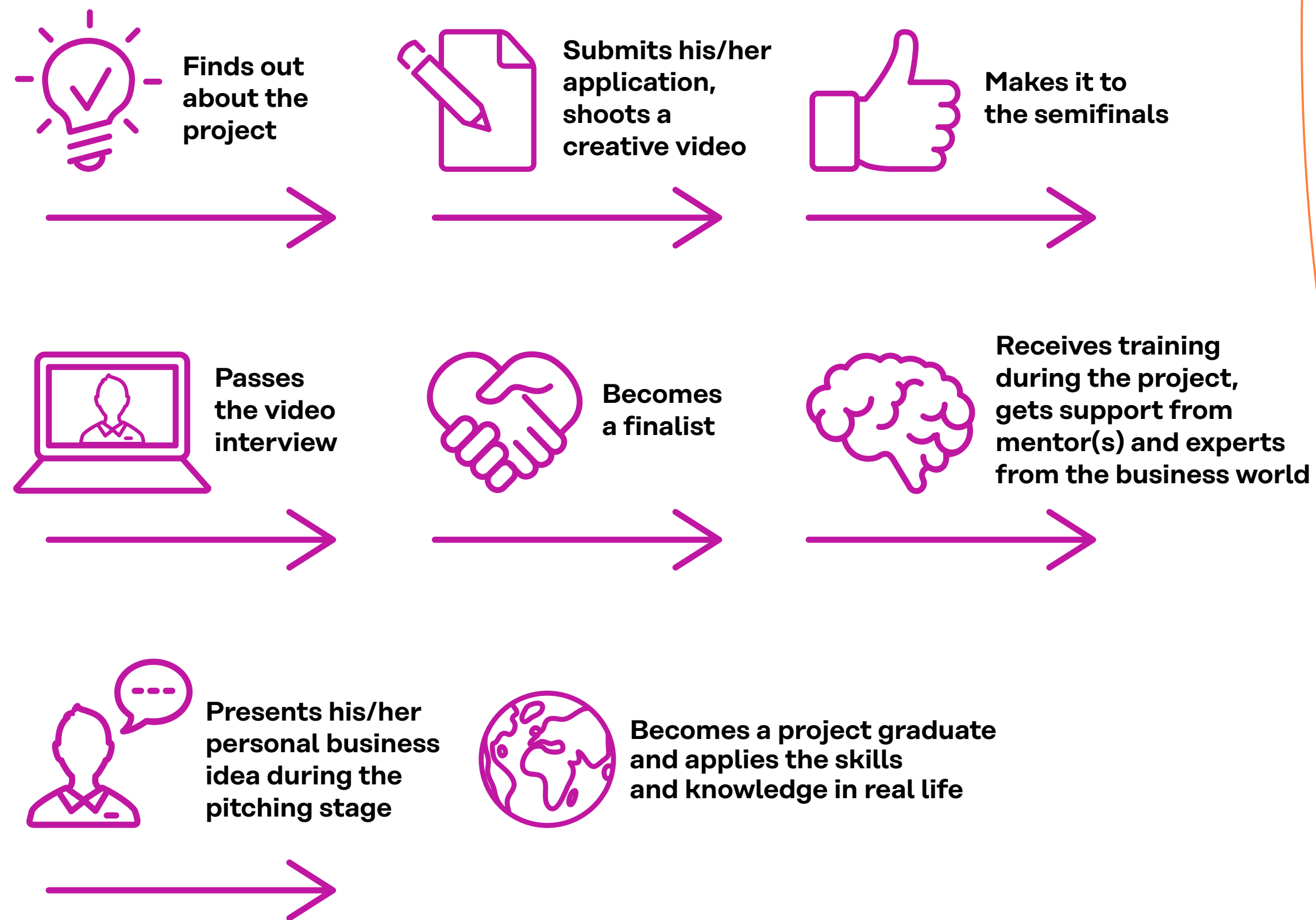
## GOALS

1. Introduce participants to the process of creating a startup from the concept to the first steps of implementing the business idea;
2. Improve teamwork skills by developing a business idea together during the project;
3. Spark participants' entrepreneurial spirit and desire to implement their own ideas outside of the Teenovation project.

## WHO ARE THE PARTICIPANTS?

Teens of 8th-11th school grades

## PARTICIPANT'S PATH IN THE PROJECT



## PROJECT CHALLENGES

1. Creating convenient timing for speakers from abroad;
2. Quickly adapting project schedules to changes.

## PROJECT RESULTS





## KARYNA STEPANOVYCH

participant of the  
Teenovation project

When she was a child, Karyna wanted to become a successful businesswoman, but she understood that she needed knowledge and practical experience to do that. When she learned on social media about the Teenovation entrepreneurial project for teens, she was eager to try her hand at it. Despite the fact that the deadline was only a few hours away, Karyna quickly coped with the application form and video presentation. After successfully passing the second stage – a video interview, she became a finalist, met the other “teennovators” and immediately immersed herself in the project.

**“All the participants were incredibly motivated, the speakers were eager to share the content, the mentors were bringing everyone together and the organizers were supportive and helpful. The atmosphere was even conveyed through the camera in Zoom, and every time I turned off that camera and another day of the project was over, I was looking forward to the next one! Every day was special,” says Karyna.**

Over a week of active learning, she learned the secrets of entrepreneurship, presented her business ideas, interacted with experts and found like-minded people from all over the country. They are united by common values and a desire to change the world. In the future, Karyna plans to meet her team in person and to continue working on the joint project.

Participants received support in the project from mentors, who guided them toward effective working and shared their ideas and insights.

One of the mentors, Dmitry Pronin, notes: “It was interesting for me to take part in the project as a mentor because our future depends on successful teenagers, and I feel it is my mission to motivate the participants and to live these emotions together with them, to feel the energy of inspiration. This project is very important, since teenagers are not just staring at their smartphones, they get entrepreneurial skills from the world’s top startups and businesspeople. It really inspires them to create their own startup projects – and not only them, but me too!

Karyna is sure that Teenovation has set her on the path to success, and she is already noticing positive changes in her own mindset.

**“Now the dream of starting my own business doesn't seem so unrealistic, and public speaking doesn't seem so scary! I have an even greater desire to change our world, our country and society for the better, and so now I am sure: there is more to come, this is just the beginning of my journey,” says Karyna with confidence.**

# PROCHARITY

**An online educational program for representatives of charitable and non-governmental organizations from all over Ukraine, where they gain the knowledge and skills that are necessary to run their organizations effectively and transparently**

**The third project was launched with the support of Pro Bono Club Ukraine**

## **PROBLEM STATEMENT**

There are over 110,000 registered charitable and non-governmental organizations in our country, but among those that are registered, only 34,000 of them submit their reports. The Klitschko Foundation sees this as a great threat to the development of charity and civil society in Ukraine. Such disappointing statistics indicate a lack of standards regarding organization management, transparency and accountability, as well as proper qualifications and knowledge of specialists in this field. As a consequence, Ukrainians have little trust in charitable and non-governmental organizations.

## **MISSION**

The project is aimed at improving the effectiveness of charitable and non-governmental organizations and to help them become more transparent and accountable.

## **GOALS**

- 1.** Provide representatives of Ukrainian organizations with the professional knowledge necessary to conduct transparent activities;
- 2.** Create a community of organizations striving for development;
- 3.** Increase the number of accountable organizations in Ukraine;
- 4.** Promote charity in Ukrainian society.

**FIGHT  
FOR  
YOUR  
DREAM!**



## WHO ARE THE PARTICIPANTS?

Representatives of charitable and non-governmental organizations

## PARTICIPANT'S PATH IN THE PROJECT



## PROJECT CHALLENGES

1. The Implementation of good governance principles in the activities of organizations that took part in the project;
2. The Creation of a convenient schedule for participants and engaging project content.

## PROJECT RESULTS



Oleksandra became involved in charity about three years ago and immediately felt that it was her mission in life, as it gives her the opportunity to improve the world in which we live.

The best motivation for her is the result of her work. She joined the New World Odesa Foundation almost at the moment of its establishment, when no one had even guessed that such serious results could be achieved. Now she recalls the true happiness of the cardiac surgeons when the foundation's team bought them microsurgical instruments for surgeries on newborns with low birth weight. However, these are not the only successes of the team. Throughout its existence, the foundation has dealt with the purchase of rare drugs and surgical instruments. The foundation continues to work in this direction, because its activities support Ukrainian medical institutions and give people faith in a healthy and happy life.

During her period of work at the Foundation, Oleksandra noticed that modern charity – both in Ukraine and worldwide – has reached a new level, becoming an attribute of civil society, setting new goals, defining new problems and ways to overcome them. Philanthropy has changed and many new formats of aid have appeared. Charity has begun to gain momentum all over the world. Every year, more and more new foundations and charities are created. This makes it possible to cover many different areas and distribute resources efficiently.

However, Oleksandra also notes that people are currently quite suspicious towards such organizations. In her

opinion, a lot of scammers and organizations with a bad reputation have greatly discredited the field of charity. But in fact, there are many organizations that operate on the principles of transparency, accountability and efficiency. Such organizations set trends and develop the sphere of charity.

This summer Oleksandra took part in the ProCharity educational project. She believes that the project has greatly inspired her to continue her work. She realized that there were many like-minded people who were enthusiastic and eager to implement projects together.

“The people I met at ProCharity were really creative and not afraid to change the world for the better. It was very inspiring for me to meet the people who work at the foundation in Kyiv, which is similar to New World Odessa – we even shared our experience! The knowledge we received during the lecture on managing charitable organizations is fundamental to our work. It is impossible to build a fully effective strategy without competent management. In particular, great attention was paid to financing and fundraising. All the information helped me better understand the specifics of charitable organizations,” says Oleksandra.

**After the project, Oleksandra plans to expand the foundation's activities to other areas. For example, she would like to work more with cardiac surgery institutions, to attract qualified specialists from abroad and to open up more and more opportunities to provide quality medical care to young citizens of Ukraine.**



**OLEKSANDRA  
KLOCHANKO**  
participant of the  
ProCharity project



**PROJECTS**

**ACTIVE**

**CITIZENSHIP**

# REALMS OF THE FUTURE

**An online philosophy seminar designed to develop visionary skills, as well as critical and creative thinking**

**The project was implemented in partnership with The Aspen Institute Kyiv**

## **PROBLEM STATEMENT**

When school is about to end, teenagers often ask themselves: Who am I and who do I want to be in the future? What kind of society do I live in? What kind of life do I want? What makes me happy? What is my mission in life? The answers to these questions determine a person's journey throughout life. Often teenagers cannot find support and need to find the answers on their own. This is the first generation that has had access to technology right from the start of their life and is constantly surrounded by a great flow of information. This reality requires critical thinking and a new set of fundamental values to be developed.

## **MISSION**

To develop critical thinking and value-based leadership skills among young people.

## **GOALS**

- 1.** Promote the reading of philosophy works and discussing them through dialogue;
- 2.** Unlock the potential of local leaders;
- 3.** Motivate young people to be socially active;
- 4.** Establish social connections between leaders from different regions;
- 5.** Give access to information about opportunities;
- 6.** Facilitate communication and bridge the gap between teens and the older generation.

**FIGHT  
FOR  
YOUR  
DREAM!**

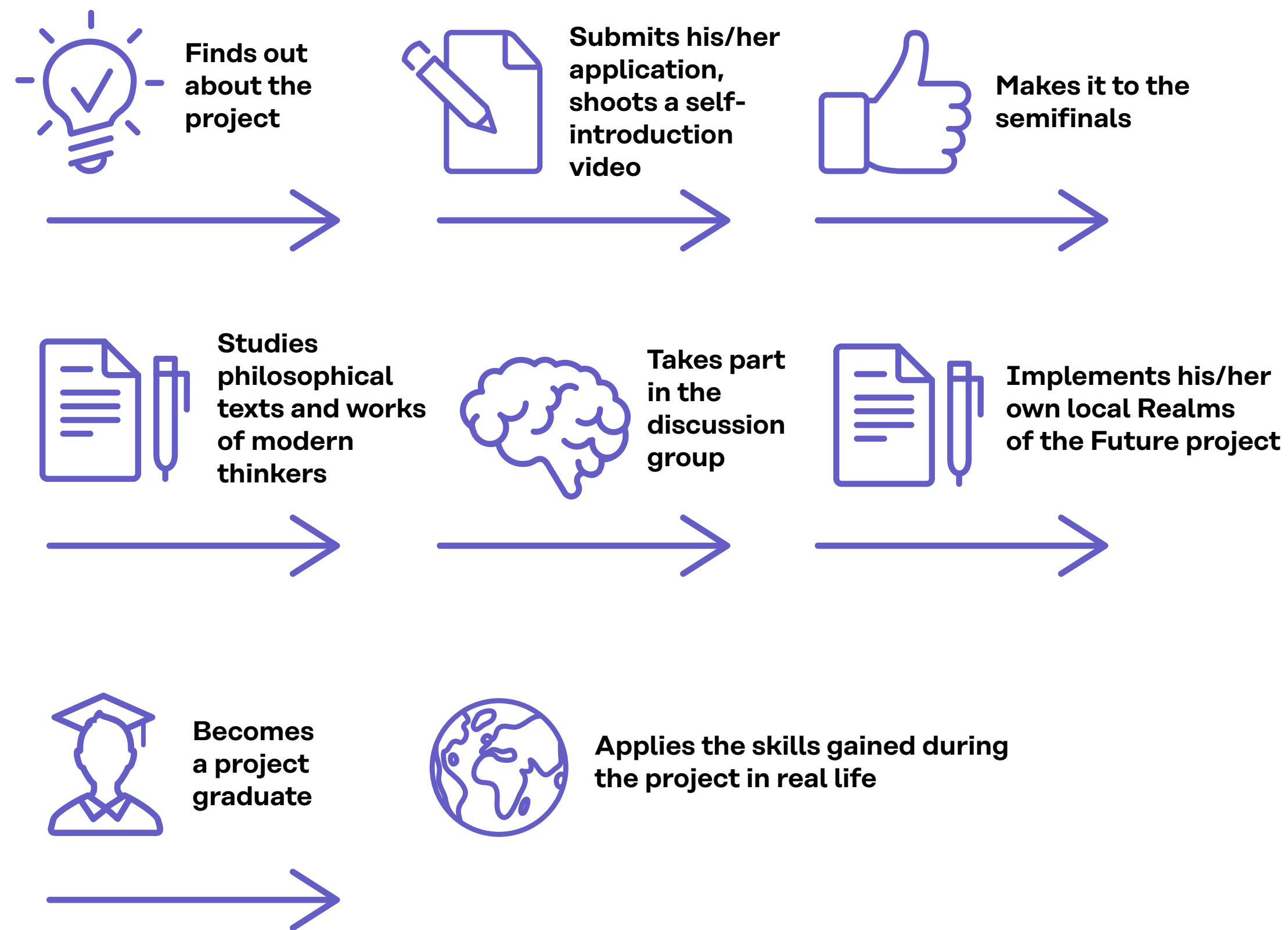




## WHO ARE THE PARTICIPANTS?

Teenagers aged 14-16 studying in 10th grade

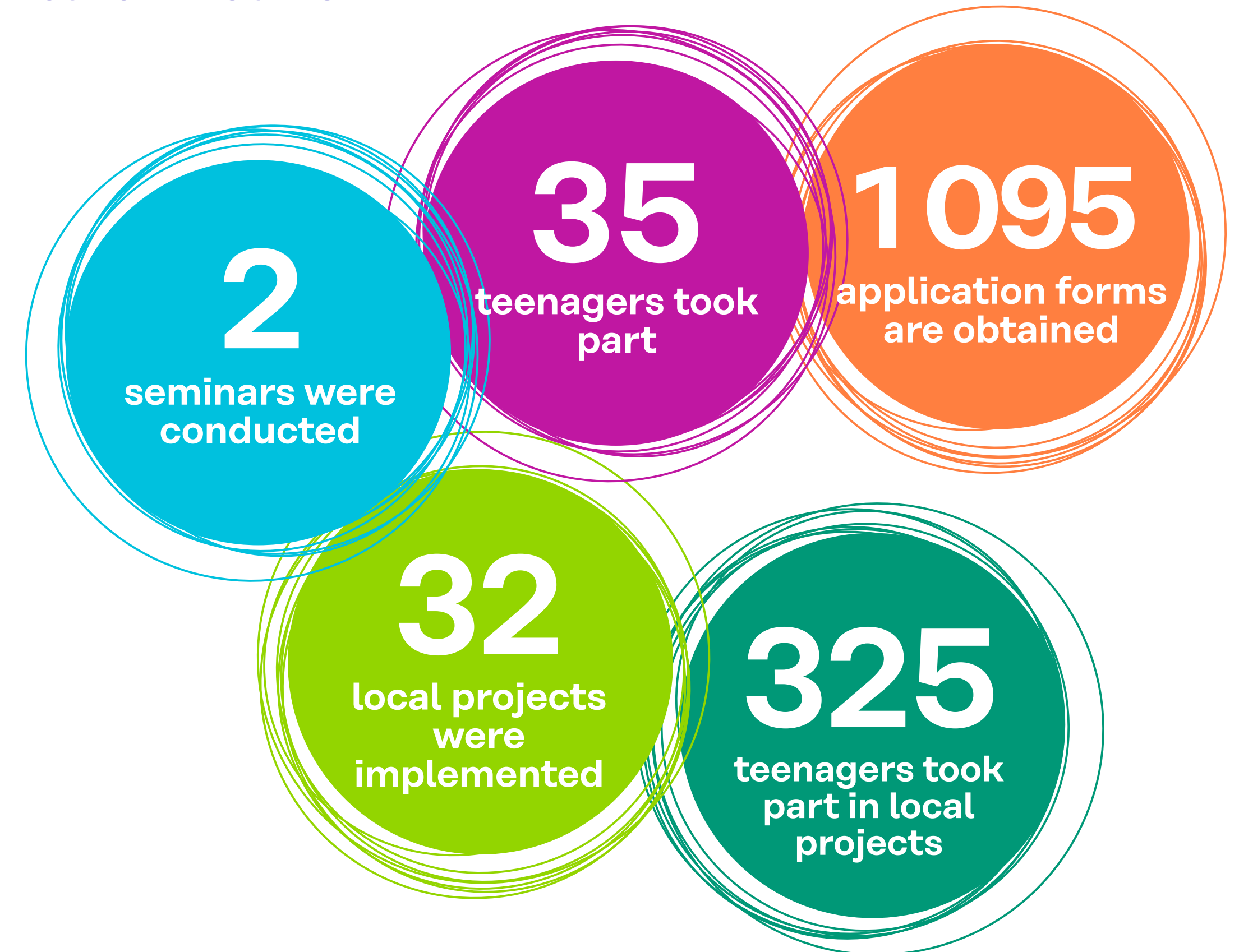
## PARTICIPANT'S PATH IN THE PROJECT



## PROJECT CHALLENGES

1. Carrying out the Foundation's first online project;
2. Discussing philosophical texts with teens in an online format: maintaining the same engagement as in an offline format;
3. Creating a trusting environment and engaging dialogue in an online format.

## PROJECT RESULTS



Nazar says that the project started having an impact on him long before the first text discussion session. One day he came to his sports club and saw an announcement saying that the Klitschko Foundation had already sent out letters to the finalists. He checked his e-mail twice, but couldn't find anything. He realized he hadn't made it to the finals. He felt devastated and promised himself that he would try harder next time.

"After the storm comes a rainbow, and the more we try something, the more we see it," – these were the thoughts Nazar had on the way to his next training session. And as he was walking, he noticed that he had been added to the Realms of the Future 5.0 chat. It turned out that the email from the Foundation had just got lost in the mail.

**"It was one of the happiest moments of my life, because then I once again realized how unexpectedly life sets everything up to teach us something," says the project participant.**

From that moment on the preparation for the discussion group began: captivating philosophical texts followed by sleepless nights. He liked the texts so much that he wanted to write out every paragraph and hang them in front of him. Time flew by very quickly, and at the end of March the participants gathered for their first session. Nazar recalls the sparkle in their eyes and the shivers as they introduced themselves to each other. In fact, they bonded so quickly that they didn't want to say goodbye. The participants became a strong support for each

other. They still keep in touch, even with those who study abroad.

Nazar also pointed out that they were lucky, because due to the quarantine, the Klitschko Foundation's director Alina Nosenko and the director of The Aspen Institute Kyiv Yuliya Tychkivska were able to spend more time with the participants. It was their insights about self-reflection and finding their own way in life that he remembers most.

"For me, this project is about people, the ability to understand yourself and to open your own heart to the world," says Nazar about his impressions.

Nazar considers that the most interesting part of the project was the preparation of a local philosophy meeting. He had already had experience in organizing a local project, because in 2019 he was a participant in the School of Success project. But this time he raised the bar twice as high. Nazar managed to invite Mark Livin, a Ukrainian journalist and publisher who made his project special and shared his experience on how to find your inner harmony. The most important thing for Nazar, however, was the feedback, when participants expressed their gratitude and said that his project was exactly what they needed during quarantine. He says it convinced him once more that small actions can lead to huge results.

**Nazar is very glad to have been a part of Realms of the Future 5.0, and is grateful that such projects motivate the people around him and light a fire in their hearts.**



## NAZAR DUDCHAK

**participant of the  
Realms of the  
Future 5.0 project**

**KLITSCHKO**  
FOUNDATION

# KF-HUB

**A communication platform  
for the Foundation's community  
united by shared values.**

**A development website for interns,  
mentors, volunteers, and emerging  
NGOs that gain knowledge  
by taking part in trainings and  
workshops in both online and  
offline format**

## **PROBLEM STATEMENT**

In Ukraine, volunteerism is developing more and more. However, people often lack support and like-minded people, and so they decide to step back. Another problem is that despite their motivation and desire for change, proactive people often lack professional knowledge in the area of social work. Together with the Klitschko Foundation team, they can implement their ideas, join interesting projects and help with certain initiatives. We create an environment where young people can develop, help others and make their dreams come true.

## **MISSION**

The KF-Hub project is aimed at uniting the foundation's community and creating favorable conditions for initiatives and for the development of its members' professional skills.

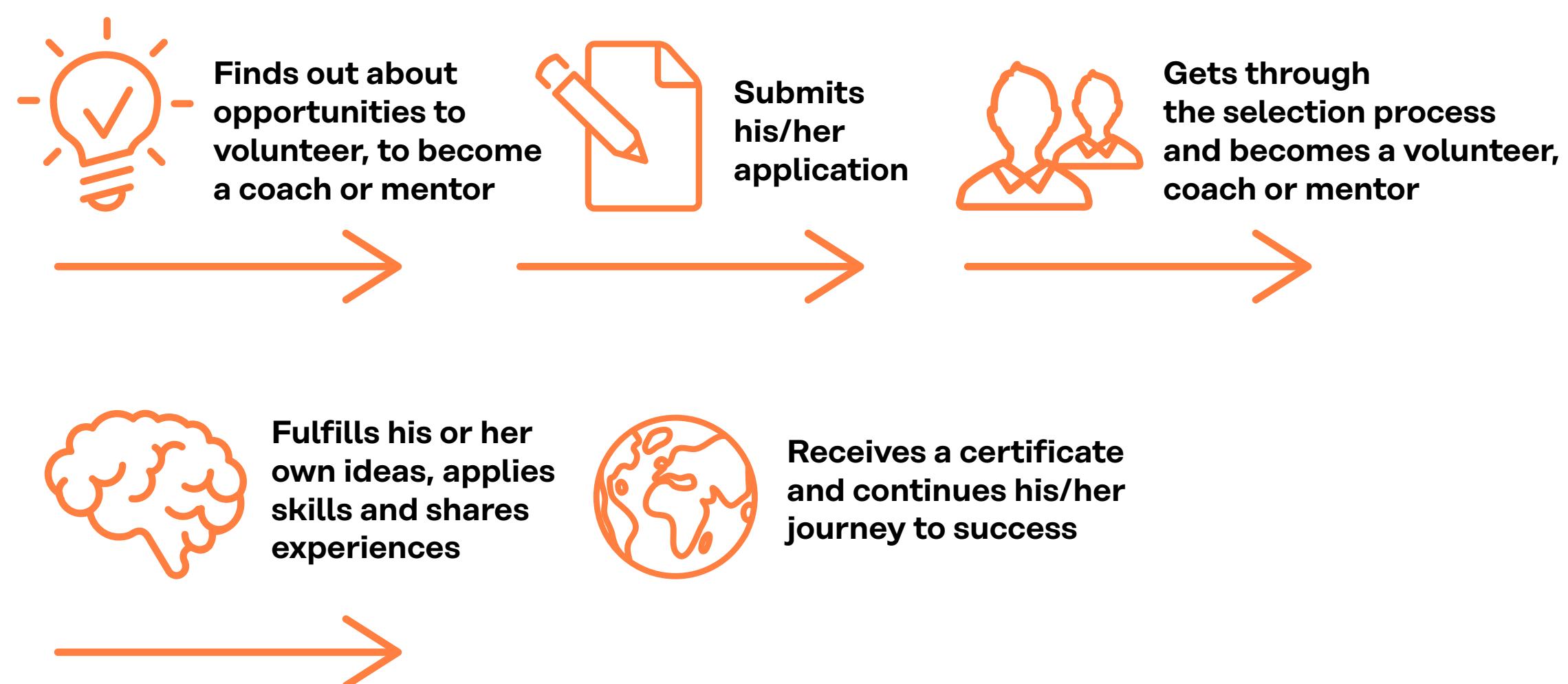
## **GOALS**

- 1.** Bring communities from different projects together for effective cooperation;
- 2.** Provide a convenient platform for volunteers, mentors and interns to cooperate with the Foundation's team;
- 3.** Establish loyalty to the Foundation, encourage ambassadors;
- 4.** Create a platform to develop new ideas and to spread them online.

## WHO ARE THE PARTICIPANTS?

Young people and community representatives

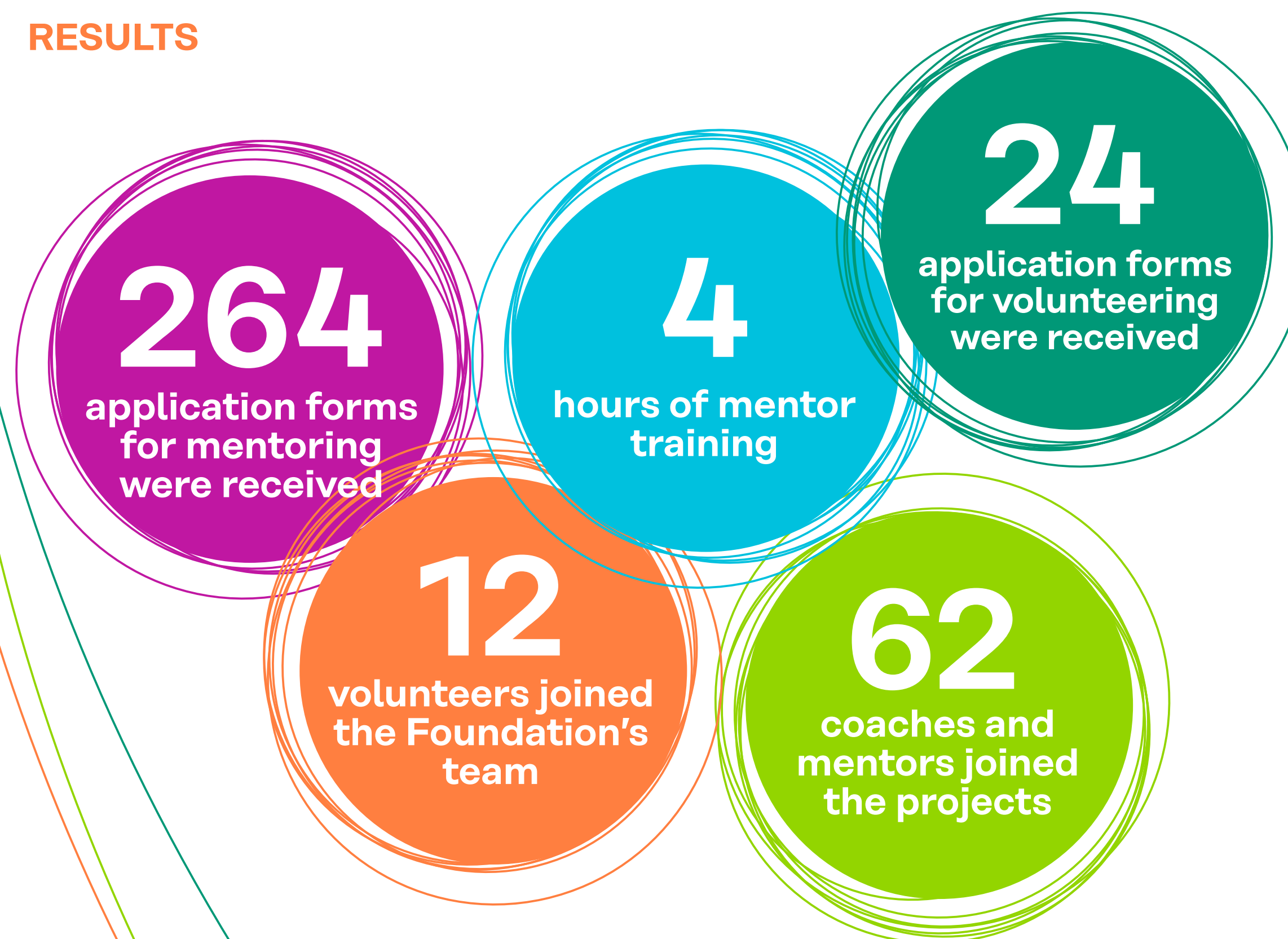
## PARTICIPANT'S PATH IN THE PROJECT



## CHALLENGES

1. Bringing young people together online;
2. Creating the right conditions for the volunteers' work to be effective;
3. Interacting with the foundation's community.

## RESULTS





**VLADYSLAVA  
KOBETS**  
**volunteer at the  
Klitschko Foundation**

“When I say that volunteering and charity projects have taught me how to live, I am not exaggerating at all. Experience is the most powerful tool in the world,” says Vlada. This year she has volunteered in the communications field twice. First she was a copywriter for the FivOne educational online center for six months, where she significantly improved her skills in writing posts for social networks and creating content plan for posting. Then she took part in the Skills Elevator project by joining the Foundation's team of volunteers.

“Volunteering in the communications department of the Klitschko Foundation was another dream come true for me. I was thrilled with the offer to engage in real work and see the whole process from the inside. I was assigned all kinds of tasks: from writing posts and translating to designing and conducting interviews. Through volunteering I discovered many useful information channels, programs and online media, worked with Google apps for the first time and researched media to publish my own article. The atmosphere inspired me to work – it was the ideal environment for me,” she says, sharing her impressions.

**For the 16 year-old, this volunteering experience was a kind of first internship. This activity completely matches her life values: to gain more experience and share it with others.**

“I'm glad that I have a chance to help the foundation, to become a small part of a big team. In addition, this is my first professional experience, because communication is what I want to do in the future,” says Vlada with confidence.

Volunteering is an opportunity to combine self-development and helping others. It is a chance to understand yourself, to find like-minded people and to join a large community dedicated to charitable work. Vlada believes that by doing good deeds we can solve global problems and create the ideal world that we seek.



**PROJECTS**  
**SPORTS**

**KLITSCHKO**  
FOUNDATION

# SUCCESS PACKAGES

**An online project that instructs physical education teachers on how to teach sports effectively and helps to engage students in active lifestyles and sports, both during classes and after school**

**The project was implemented with the financial support of the UEFA Foundation for Children**

## **PROBLEM STATEMENT**

In Ukrainian schools, children often have little motivation to exercise and attend physical education classes. The reasons for this are the lack of quality and safe sports equipment, and obsolete teaching methods which don't include any interesting games or exercises. Physical education teachers also lack inspiration and opportunities for professional development.

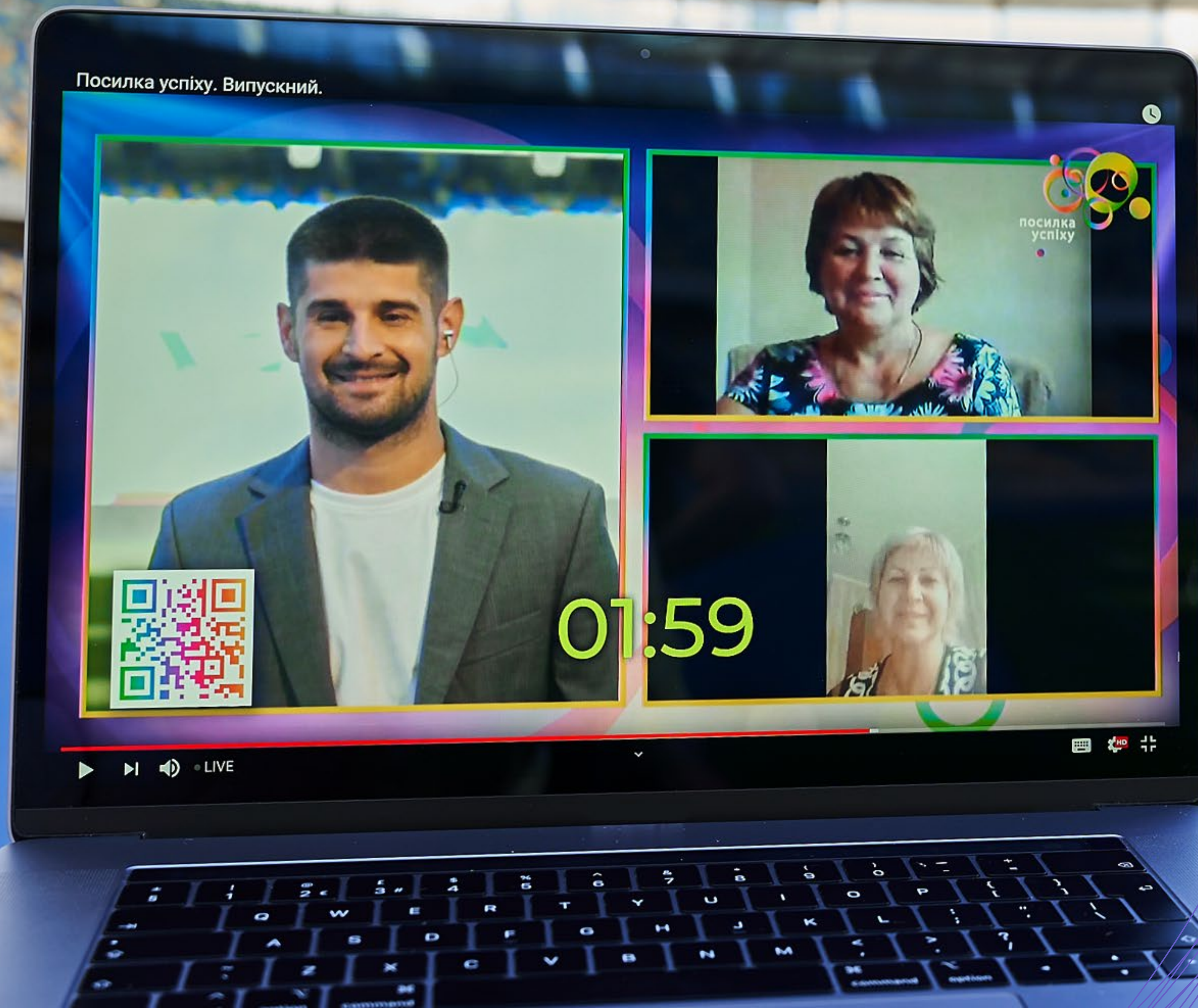
## **MISSION**

Motivate students to practice sports by providing professional training for teachers and upgrading equipment.

## **GOALS**

- 1.** Motivate students to exercise;
- 2.** Break old stereotypes about sports lessons in school and give them a new image;
- 3.** Help physical education teachers promote different kinds of sports;
- 4.** Inspire teachers to be role models and mentors to students;
- 5.** Build the confidence of coaches and physical education teachers that they can create social change;
- 6.** Strengthen physical education teachers' professional image.

# FIGHT FOR YOUR DREAM!

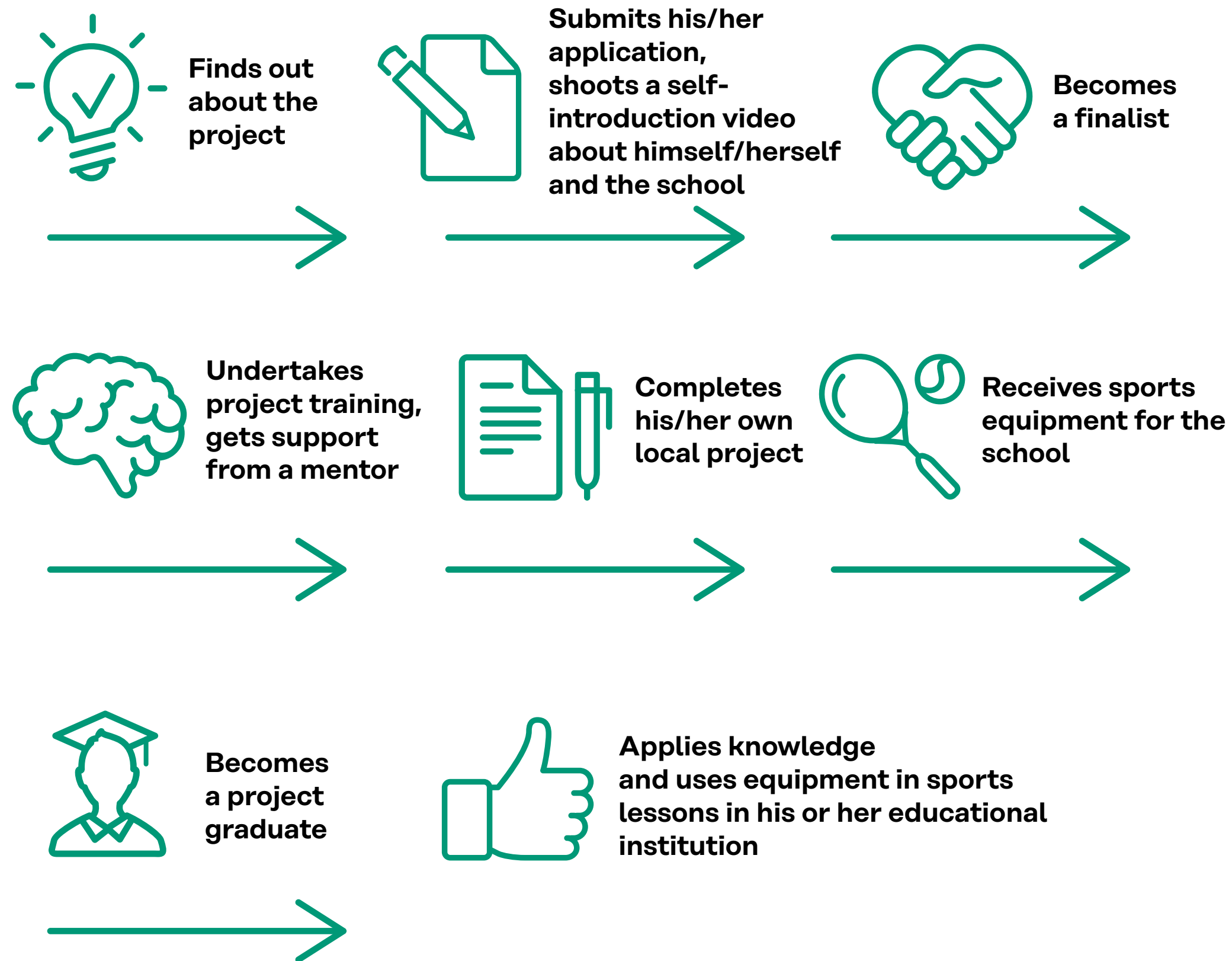




## WHO ARE THE PARTICIPANTS?

Physical education teachers working in schools

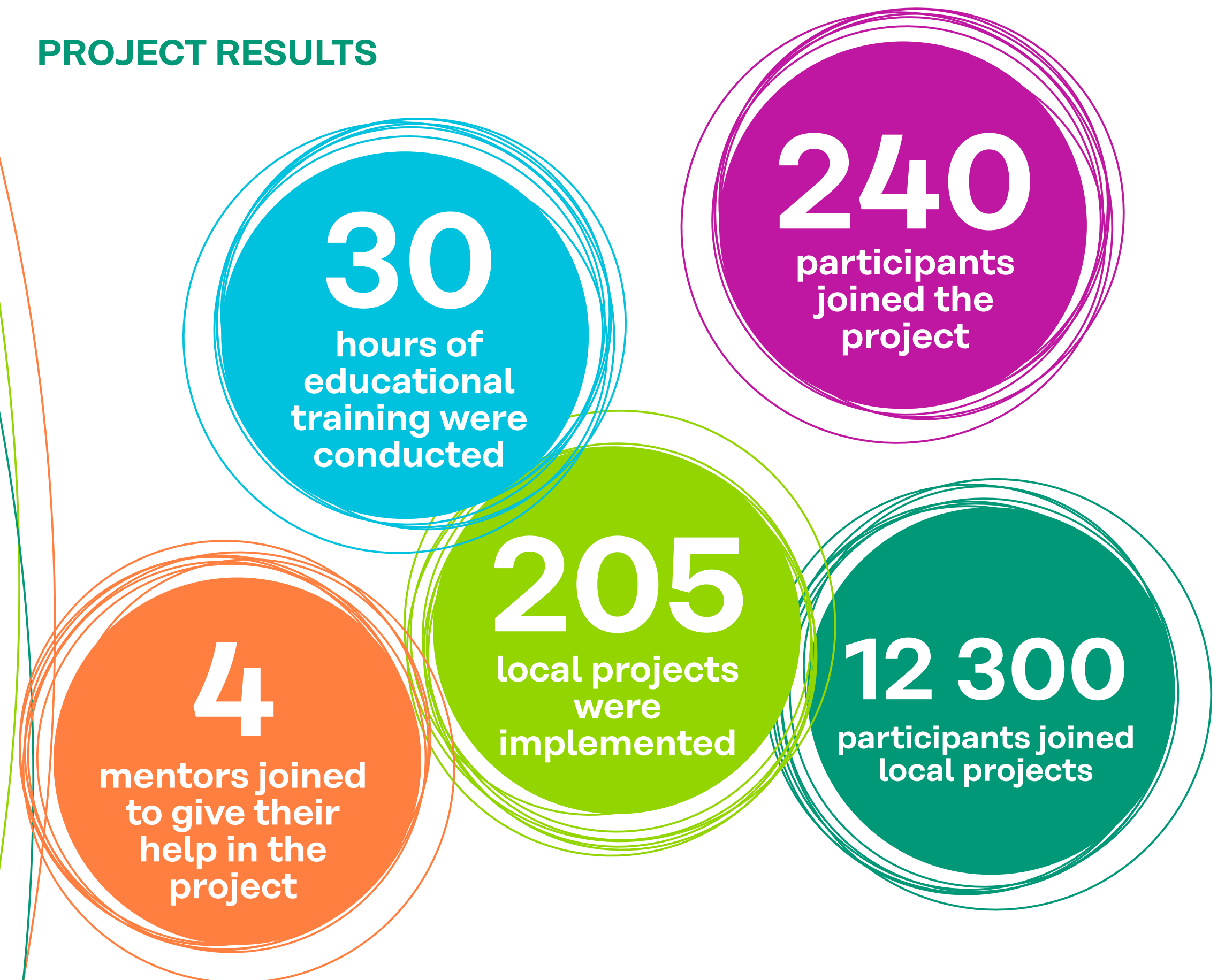
## PARTICIPANT'S PATH IN THE PROJECT



## PROJECT CHALLENGES

1. Motivating teachers to use online educational tools;
2. Organizing an online project for a large number of participants;
3. Taking part in the project – due to the lack of Internet access, some participants were not able to join all the activities.

## PROJECT RESULTS



Ihor has always sought interesting and useful opportunities for self-development and professional improvement. He found out about the Success Packages project by accident – he saw a post on Facebook and immediately spotted a great opportunity to try something new and spend time productively with like-minded people.

Igor, who strongly defends real-life communication, was upset at first because the quarantine meant he would only be able to communicate with the others through his computer screen. However, it turned out that his worries were not justified, because the format of the online classes proved to be informative and the atmosphere to be positive. In addition, the project allowed him to take his mind off the surrounding problems caused by the pandemic and self-isolation. In total, the participants were supported by four mentors. Igor's mentor was Iryna Cherhenets.

**“Mentorship is about responsibility and about love. Being a mentor means that you are constantly learning. If I am able to create a real team in the course of my work, it means that I have successfully fulfilled the role of a mentor. Most of all I was impressed by the teachers, namely by their thoughts and desire to change, to improve themselves. This is something that inspires me a lot”, emphasizes Iryna.**

During the project, Ihor most of all enjoyed the module dedicated to innovative physical education lessons with korfbal. He was also very impressed to meet Wladimir Klitschko.

“The project was an invaluable experience and opportunity for me to communicate with professionals and enthusiasts. It has also given me further inspiration and strength to continue improving even after something is achieved, to move forward despite any problems and to grow as a professional,” he says.

Implementing the practical part was a pleasant routine for him, because he constantly involves the students not only in physical education classes, but also in healthy lifestyles. The lecture with elements of games and training went smoothly – the children turned out to be quite aware of healthy eating and bad habits and pleasantly surprised all those present with their enthusiasm. When the weather allowed it, the ‘Happy Starts’ competition with unusual relay races was organized in the open air. As a nice bonus, all participants got bright photographs to keep these memories alive.

“The much desired ‘success package’ was really worth the wait. The day after I received it, I tried out all the equipment as quickly as possible. I’m sure it will make our physical education classes more interesting and effective,” says the teacher.



**IHOR  
OKHRIMCHUK**  
participant of the  
**Success Packages  
project**

# START TO SUCCESS

**A program for the renovation  
and support of sports facilities**

## **PROBLEM STATEMENT**

Victories are not given as a gift; they are achieved through considerable effort. Therefore, the conditions in which children begin their journey to victory are important. They should not exercise in conditions that threaten their lives and athletic future – both coaches and children should feel safe and determined to exercise effectively and win.

## **MISSION**

To provide young Ukrainians with the right conditions for physical education, harmonious development and personal formation by upgrading equipment, facilities and resources in sports institutions and organizations in Ukraine.

## **GOALS**

- 1.** Ensure that educational institutions, sports schools and clubs have proper conditions for doing various sports;
- 2.** Provide safe sports equipment;
- 3.** Motivate coaches and students to take part in result-oriented sports.

## **WHO ARE THE PARTICIPANTS?**

The students of Brovary Specialized Sports College.

## **PROJECT CHALLENGE IN 2020**

Impossibility to implement the project in full due to the spread of COVID-19.

## **PROJECT RESULTS**

Brovary Specialized Sports College received the aid aimed at supporting the students in competitions and restoring the institution's infrastructure.

**FIGHT  
FOR  
YOUR  
DREAM!**



## ABOUT COOPERATION AND SUCCESSES OF BSSC

In the sports sphere, as in all other spheres, 2020 turned out to be extremely difficult due to COVID-19: firstly, all Ukrainian and international competitions were cancelled, and then the Summer Olympics in Tokyo as well. That's why many of our students' dreams did not come true.

Despite all these challenges, the boxing department students were still partially able to continue taking part in training sessions and camps, and in competitions with support from the Klitschko Foundation. At the end of September, the Kyiv regional team, comprising of six college graduates, won two gold medals, two silver, and one bronze at the Ukrainian Boxing Cup for men in Mariupol, thus becoming the best team of the tournament and winning the first place. And Oleksandr Khoma, one of the College students, won a silver medal at the boxing championship of Ukraine for cadets.

**Today it is especially important to encourage teenagers and young people to practice sports. Therefore, the assistance provided by the Klitschko Foundation to students of the College's boxing department is vital. At Brovary Specialized Sports College, we are convinced that thanks to the support from and cooperation with various organizations like the Klitschko Foundation, whatever the circumstances, challenges and difficulties may be, we can remain an institution that trains real champions and where each student has the right conditions for growth and development.**

A black and white portrait of Yuri Yaskal, an older man with short hair, wearing a light-colored button-down shirt. He is standing with his arms crossed, looking directly at the camera with a slight smile. The portrait is set against a vibrant magenta circular background. This background is surrounded by several thin, concentric, light green circular lines that create a sense of motion or a ripple effect. In the bottom right corner of the page, the number '60' is printed in a simple, black font.

**YURI YASKAL**

**Acting Director  
of Brovary Specialized  
Sports College**

# #FOOTBALL PEOPLE

**An online educational project for sports coaches and physical education teachers aimed at combating bullying and stereotypes that girls face in sport**

**The project was implemented with the grant from Fare Network**

## **PROBLEM STATEMENT**

Sports are an important element of a person's development, both physically and mentally. Unfortunately, however, apart from physical activity, modern sports education often includes bullying, stereotyping, and prejudice. Particular attention should be paid to the discrimination of students in sport. We are probably all familiar with the stereotype that football is a game for boys, while gymnastics is for girls. We cannot ignore the challenges that young people face, and through the #FootballPeople project we try to respond to this social problem.

## **MISSION**

Fight bullying and biases that girls face in sports by introducing new methods of teaching and sharing knowledge in the community

## **GOALS**

- 1.** Raising public awareness and combating discrimination in football and sports in general;
- 2.** Introducing social change through unifying actions in football by educating coaches and physical education teachers;
- 3.** Creating ideas and new practices to overcome exclusion.

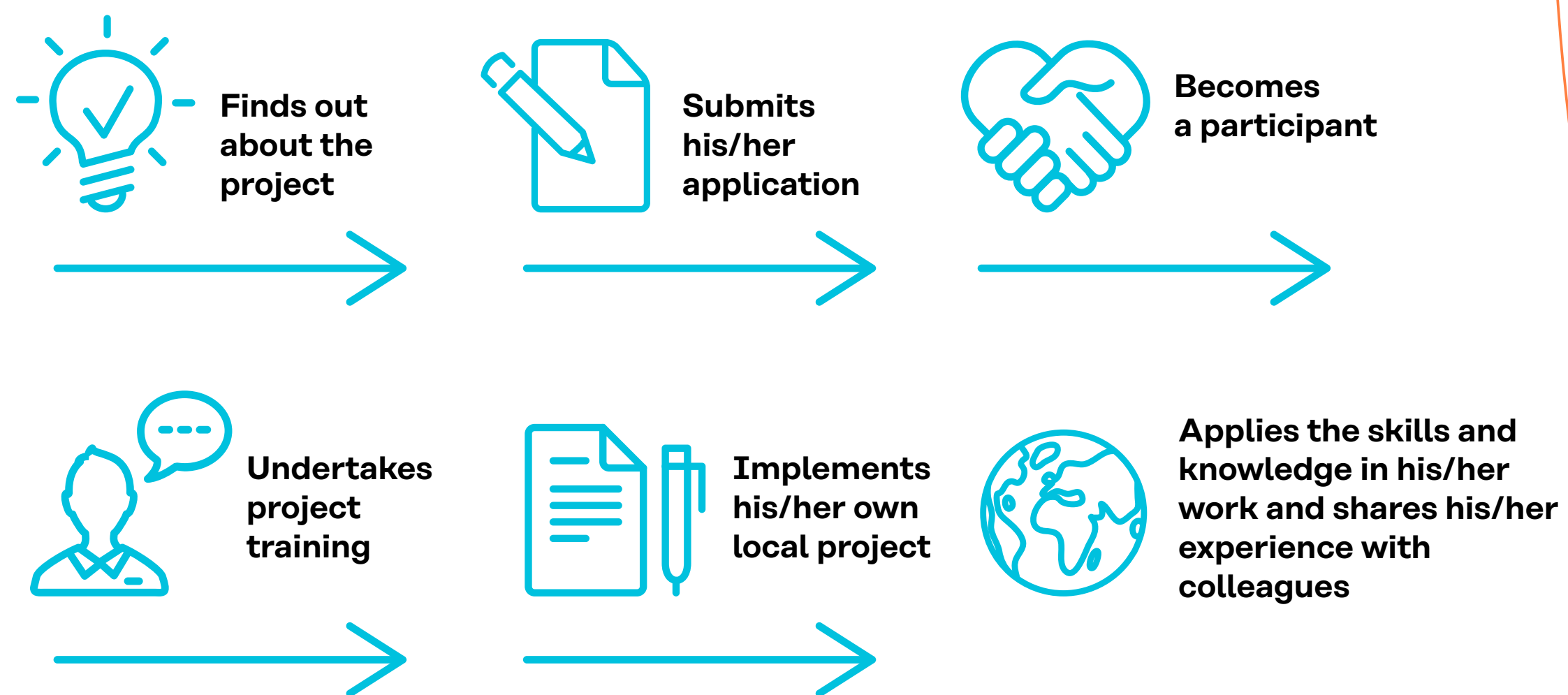
**FIGHT  
FOR  
YOUR  
DREAM!**



## WHO ARE THE PARTICIPANTS?

Coaches and physical education teachers

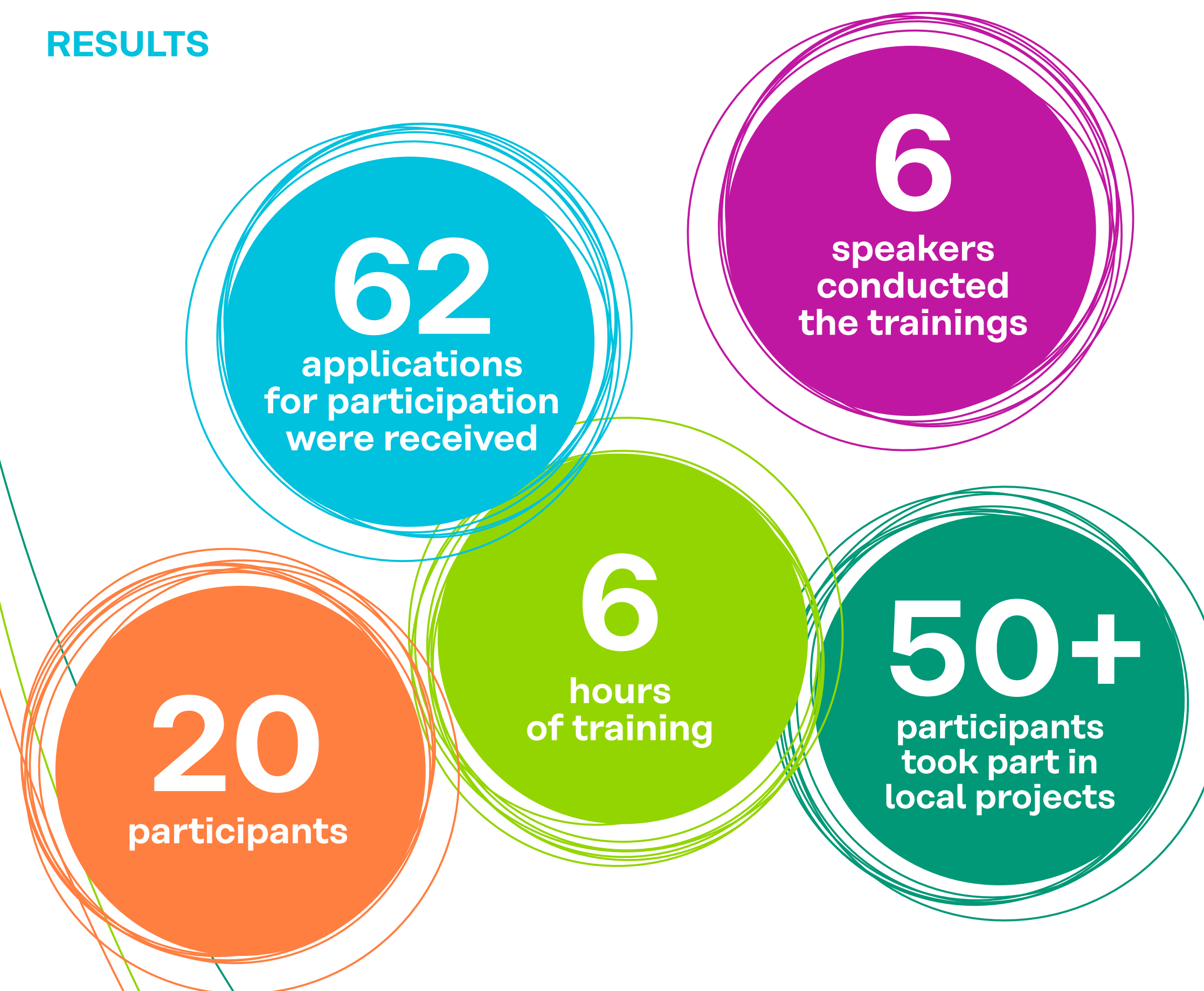
## PARTICIPANT'S PATH IN THE PROJECT



## CHALLENGES

1. Motivating teachers to implement inclusive practices in their work;
2. Organizing online sessions.

## RESULTS





When Natalia learned about the #FootballPeople project from the Klitschko Foundation's Instagram page, she didn't hesitate to apply right away, because she was very interested in the project's topic.

"Nowadays many girls don't want to take part in team sports during physical education classes and don't attend sports centres and schools because they feel discriminated and can't fulfill their potential in sports," says the physical education teacher.

For her, all children are different, and as a teacher she tries to find an individual approach to each student. However, sometimes she lacks the knowledge and experience to find a compromise with them. This is why she decided to take part in the project.

This is how Natalia explains her motivation to take part in the project: "As a physical education teacher, I am concerned about motivating students to practise sports, increasing their interest in healthy lifestyles, and conveying my passion for sports to them. This may seem simple, but to me it's the main drive to find new methods and activities in physical education classes. I dream of creating innovative, exciting, modern sports lessons, but I understand that currently I lack experience for this, so I take part in professional trainings and classes".

**The #FootballPeople project is filled with different activities: lots of interesting speakers, new and relevant information that teachers often lack, clear and practical methods for working with children and parents, re-thinking your own actions as a teacher and coach,**

### **working on mistakes in your work – says Natalia, summing up the project.**

She especially liked the psychologist's lecture, because gender inequality is the No. 1 issue in educational institutions. Sometimes it can be difficult to convey to students that each of us is unique in his/her abilities, yet everyone has equal opportunities. How, for example, do we explain that rope skipping is not just for girls, just as football is not just a boy's thing?

Having obtained the knowledge she needed thanks to the project, Natalia now applies it in her work. For example, she has started involving parents in training sessions with girls, so that not only the coach, but also their families can support them.

"It often happens that parents don't find time for their daughter, don't quite understand her efforts, her desire to improve, to win. They think their child just stays after school to chase a ball. But for her, such support and understanding are extremely important, because they motivate her to push herself beyond her abilities and achieve success," says Natalia.

This project helped the teacher to reconsider her approach to physical education lessons, and she is not going to stop there – she will continue improving her classes.



**NATALIA STUPAK**  
**participant of the**  
**#FootballPeople**  
**project**



**PROJECTS  
INTERNATIONAL  
COOPERATION**

# ERASMUS+ MOBILITY PROJECT

**An International project for coaches and teachers of physical education aimed at creating a network of professional contacts to share experiences and knowledge**

**The project is funded with a grant from the European Commission within the Erasmus + program**

## **PROBLEM STATEMENT**

In Ukraine there is no social mobility among sports clubs, physical education teachers, coaches and non-governmental organizations. This results in a significant difference between the sporting life in European countries and in Ukraine.

## **MISSION**

Motivate physical education teachers, coaches and representatives of sports organizations to improve their professional skills, provide them with an opportunity to share experiences with colleagues, and create a network of contacts to spread ideas and knowledge.

## **GOALS**

- 1.** Share the European experience and implement it in communities;
- 2.** Make coaches and physical education teachers believe they can cause social change;
- 3.** Facilitate positive changes in society through sporting activities.

## WHO ARE THE PARTICIPANTS?

Physical education teachers, coaches and representatives of sports organizations

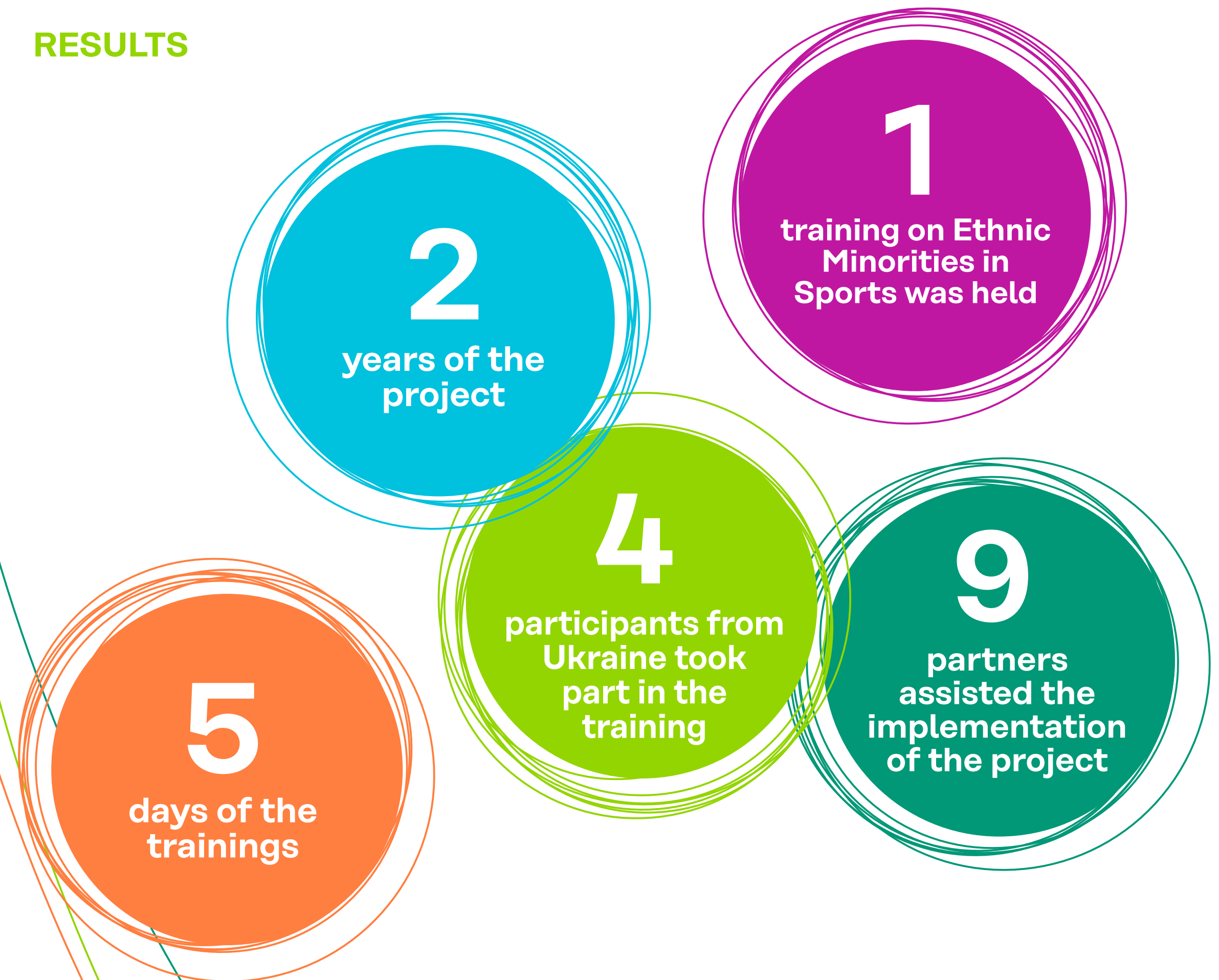
### The project is implemented in partnership with:

- Towarzystwo Sportowe Iron Man (Poland);
- UKS Varsovia Warszawa (Poland);
- Fare Network (UK);
- Fortuna Hjørring (Denmark);
- The University of Management and Coaching in Wrocław (Poland);
- DFB-Stiftung Egidius Braun (Germany);
- ELDERLY (Romania);
- Hrvatski Nogometni Klub Gorica (Croatia).

## CHALLENGES

Due to the spread of COVID-19 in March, the project was suspended.

## RESULTS





## VALERIA PODIONNA

**participant of the Ethnic  
Minorities in Sports  
training within Erasmus+  
Mobility Projects**

Last year I was lucky to take part in the National Minority in Sports international training, which took place in Zagreb, Croatia. The knowledge I gained there is very precious to me. I discovered a lot about mental training for athletes, how to handle emotions in sports and how to increase motivation. I also enjoyed the tour to the Dinamo Zagreb FC, and the coach's story about how they educate young football players. I incorporate all of

this knowledge into my work. During classes with my students, we actively use mental maps and exercises, and the children really like it. We work both physically and mentally, and also learn to manage emotions. I am grateful that I had the opportunity to take part in the training, because now I use new methods and see positive results in my work.

# OKHMATDYT- LVIV

**A project designed to provide the OKHMATDYT hospital in Lviv with high-quality equipment that will reduce new cases of illnesses and the spread of diseases within the hospital**

**The project was implemented with financial support from UNWG-Vienna**

## **PROBLEM STATEMENT**

According to a study by the GFK (Gesellschaft für Konsumforschung), 70% of Ukrainian children have chronic diseases due to environmental problems and heavy pollution. Most Ukrainian hospitals do not have the necessary equipment and are unable to provide proper treatment. This problem is especially acute in local hospitals that are far from large economic centers. Lviv Regional Children's Hospital treats children from all over western Ukraine with the most complex pathologies and disorders. Hundreds of children come to this hospital every year with the hope to be saved and to get well. However, the resources that the Lviv Regional Children's Hospital has are not enough to monitor all of the patients' vital signs, and this poses a great risk. That is why the hospital needs additional equipment to monitor patients' vital signs.

## **MISSION**

Ensure that children and young people have access to quality health care.

## **GOALS**

Improve conditions in the intensive care unit of the anesthesiology department, equipped for children who suffer from several pathologies, by providing the hospital with the necessary equipment.

## **RESULTS**

In 2020, 'OKHMATDYT' Lviv Regional Children's Hospital received a PVM-4763 bedside patient monitor.

The new intensive care device will help doctors determine which treatment is necessary as quickly as possible, thus saving the lives of children aged from 1 month to 18 years old.




**OLENA  
BEREZOVSKA**

**Deputy Chief Medical  
Officer at 'OKHMATDYT'  
Lviv Regional Children's  
Hospital**

This year was filled with many different challenges for us, as we were the only hospital in the entire Lviv region to receive children with COVID-19. During the difficult time when the entire world was put on halt because of the coronavirus pandemic, in addition to the shortage of protective suits, we felt the need to re-train our staff to ensure work would be as effective as possible. And fortunately, despite all the challenges, our institution continued its work thanks to the support from volunteers, NGOs, charities and ordinary people who provided OKHMATDYT with personal protective equipment and food, and even gave us moral support. We really felt the respect from people, the understanding that our work is important – and this inspired us to develop professionally and improve OKHMATDYT.

**During 2020, we continued our long-term partnership with the Klitschko Foundation. In 2019-2020, the foundation provided us with urgently needed sterilization equipment, and in 2020 we received a patient bedside monitor. At OKHMATDYT, the safety of each patient and ensuring fast and effective treatment is extremely important. In addition to the professional training of doctors, the support of organizations such as the Klitschko Foundation contributes to this greatly.**

Next year, we will continue to improve our facilities so that every patient can feel the high level of safety and expertise of our doctors. Moreover, we will establish effective communication with patients so that those who need help can get it quickly and efficiently at OKHMATDYT.

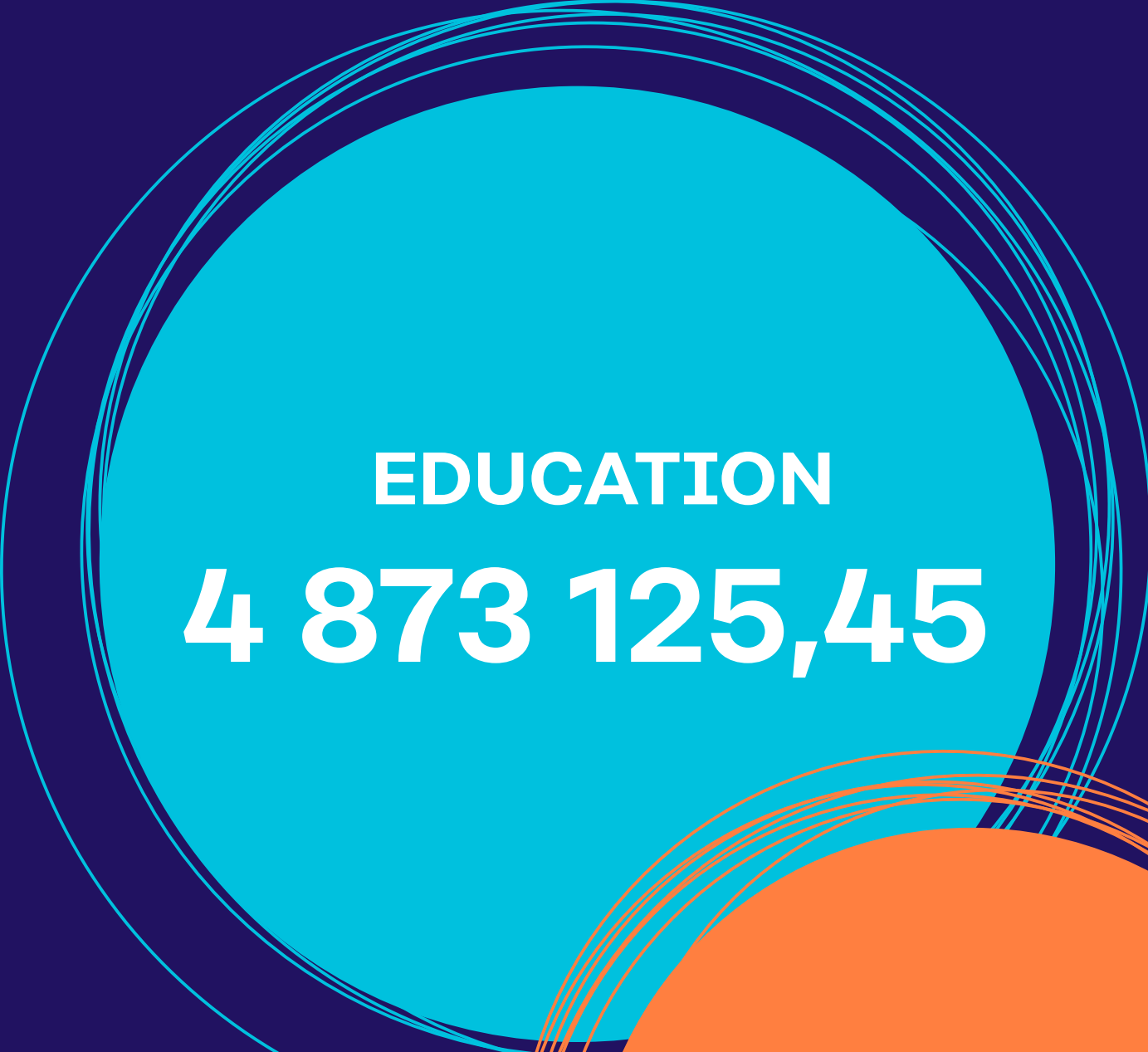


# FINANCIAL REPORT



# BY AREA OF ACTIVITY

Data are presented in the national currency — UAH.



**AT THE BEGINNING OF THE YEAR** 28 815 900,00

**AT THE END OF THE YEAR** 30 102 200,00

**DONATIONS AND GRANTS** 9 476 315,75

- free-will donations from companies 3 518 795,62
- donations from charitable organizations 1 372 500,00
- free-will donations from individuals 105 824,35
- grants 4 479 195,78

**INTEREST EARNED** 2 459 569,14

**TOTAL** 11 935 884,89

## BY PROJECT

UAH

<b>Success Packages</b>	3 619 015,82
<b>Zero Waste School</b>	2 478 742,86
<b>School of Success</b>	1 669 053,93
<b>KF-Hub</b>	1 242 856,59
<b>OKHMATDYT-Lviv</b>	818 618,65
<b>Internship</b>	610 730,00
<b>Realms of the Future</b>	386 971,65
<b>ProCharity</b>	102 491,38
<b>Start to Success</b>	75 083,00
<b>Erasmus + Mobility Projects</b>	71 595,05
<b>#FootballPeople</b>	13 885,00
<b>Skills Elevator</b>	7 656,00
<b>Teenovation</b>	4 451,28

## SUPPORT US



**FIGHT  
FOR  
YOUR  
DREAM!**

**KLITSCHKO**  
FOUNDATION

-  [facebook.com/klitschkofoundation](https://facebook.com/klitschkofoundation)
-  [instagram.com/klitschkofoundation](https://instagram.com/klitschkofoundation)
-  [youtube.com/klitschkofund](https://youtube.com/klitschkofund)
-  [klitschkofoundation.org](https://klitschkofoundation.org)